Swedish Public Transport Sector Sets a New Joint Goal

#4av10, which is presented on the <u>https://kollektivtrafiken.se/</u> website, is an industry-wide project run by the Swedish Public Transport Association, the Swedish Bus and Coach Federation and the Swedish Railway Industry Federation. Together, they have developed goals, visions and concrete proposals on how they can develop public transport in Sweden.

The industry's previous common goal of doubling travel by 2020 and doubling its market share in the long term was well on its way to being achieved before the pandemic struck. Now it is time to take the next step with a new goal: by 2030, 4 out of 10 motorised journeys will be collective. The project started in October 2021 and since then they have published two programmes. The programmes contain several activities and commitments that we as a collective industry for the Swedish public transport sector want and work to implement together, and partly a number of political reform proposals where they need the support of regional, national and European politicians.

The website also contains several good examples from all over Sweden. Examples show the benefits and strengths of working together - transport companies and public clients of public transport to create an attractive public transport that attracts more people to choose the bus, coach or train for their journeys.

An important part of the work, which they jointly point out, is also the work on standardised recommendations and model agreements that they, together with other representatives in the sector, have been working to develop since 2008. The work is conducted within the framework of "Partnership for an improved public transport" and the Public Transport Contract Committee. The work includes recommendations for buses in the Nordic procured public transport system, BusNordic, index recommendations for all types of procured public transport and even ready-made contract templates that have been developed in line with current legislation.

