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MENA TRANSPORT REPORT 2025

Sponsorship packages



The 7th EDITION OF THE MENA TRANSPORT REPORT

MENA on the Move: Public Transport and Urban
Mobility Progress and Trends



The 7th
EDITION OF
THE MENA
TRANSPORT
REPORT





THE 7TH EDITION OF THE MENA TRANSPORT REPORT: THE PREMIER REFERENCE FOR PUBLIC TRANSPORT IN THE MENA REGION

MENA on the Move: Public Transport and Urban Mobility Progress and Trends

01

Comprehensive and Cluster-specific Benchmarking



Insights and Prioritised Recommendations

02

03

Regional Overview Maps



MENA Countries and Cities Profiles: General data, national and local strategies, authorities, current and future progress of the sector

04



> WHAT'S NEW THIS TIME?

- 1 Extended geographic coverage**
1 new country and 8 new cities.
- 2 Extended benchmarking**
Comprehensive and cluster-specific benchmarking to assess the performance and capacity of various transportation systems across multiple cities.
- 3 Identification of patterns and insights**
Variation and trends identification across different metrics to provide insights on the relative strengths and gaps within the system under review.
- 4 Classification into three priority levels**
Assisting stakeholders in prioritising efforts into three different priority levels: high, medium and low.



14
Countries

40
Cities



WHAT'S INCLUDED?



01 BENCHMARKING

Comprehensive and cluster-specific benchmarking of key metrics: fleet size, network length, ridership, fares



02 PATTERNS, INSIGHTS AND PRIORITISED RECOMMENDATIONS

Analysing the relationship between car ownership rates and public transport access, annual CO2 emissions, and public support for climate change policies. Identify trends and patterns, and develop prioritised recommendations at three levels.



03 REGIONAL OVERVIEW MAPS

Overview of all public transport modes, e-ticketing and trip planners, alternative fuels mobility, bus emission standards, new mobility services, ongoing and planned public transport projects.



04 COUNTRIES AND CITIES PROFILES

General data (population, density, GDP, annual urban population growth,...etc.), national and local strategies/vision/programmes, national and city-level authorities, existing public transport (length, lines, stops, fares, ridership, operator...etc.), urban public transport projects and their status,... and more.

Sponsorship benefits



➤ SPONSOR BENEFITS

Why sponsor the MTR?

- Visibility to key decision makers
- Marketing to potential clients and partners
- Supporting much needed research in the region
- Providing essential, reliable data and information to the public
- Networking opportunity at the launch event



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SPONSOR ELIGIBILITY

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Contact



DURE SHEWAR

Manager

UITP MENA Regional office

Email: dure.shewar@uitp.org

Phone: +971544113471



FERIAL OUAHRANI

Research Project Manager

UITP MENA Regional office

Email: ferial.ouahrani@uitp.org



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