

New dynamic information supports on doors

We look for innovative solutions to inform in the space above the door inside metro cars.



Status: open CPM

We are working to improve the quality of the information media on board the vehicles in service (the series that cannot be updated with the new dynamic screens), so that communication with users on board the metro is accessible to everyone.

To complement the fact that most displays on the city's transportation network do not technically meet accessibility criteria, we sought an innovative solution that explores the use of train overdoor space. These supports would be used both to broadcast information content to the user and for advertising, whether their own or third-party campaigns, in different image formats: photography, video or art.

Access the documentation on this challenge from the: [Public Procurement Services Platform of the Generalitat de Catalunya](#) by searching for file number 16070441.

Participation:

The proposal collection form must be sent in pdf and signed by email to licitacions@tmb.cat with the indication in the subject field of the reference "Preliminary consultation 16070441" Deadline for submitting proposals ends next 01/13/2025 at 11:59 p.m.

