Organised by



UITP INDIA INTERNATIONAL BUS SEMINAR 2024

Advancing Electric Buses for India

21-22 November 2024 | New Delhi Silver Oak Hall, India Habitat Centre, New Delhi -110003

SPONSORSHIP LEVELS										
<u>S.No</u>	<u>Benefits</u>	Gold Sponsor		Session Sponsor		Silver Sponsor/Kit bag Sponsor		Technical Visit Sponsor#		
-	-	Non Member INR 780,000 EUR 8500	UITP Member INR625,000 EUR 7000	Non Member INR 600,000 EUR 6500	UITP Member INR 500,000 EUR 5500	Non Member INR 300,000 EUR 3500	UITP Member INR 250,000 EUR 2750	Non Member INR 780,000 EUR 8500	UITP Member INR625,000 EUR 7000	
1	Company logo displayed in the brochure, website and other promotional material such as announcements on social media	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
2	Company logo feature in stationary like writing pads	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
3	Company brochure (to be provided by the company) in registration kit	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark		
4	Complementary delegates for conference	10	Unlimited	5	Unlimited	3	Unlimited	10	Unlimited	
5	Verbal recognition at the opening and closing Sessions	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark		
6	Stand-alone banner acknowledging and thanking sponsors	\checkmark			\checkmark		\checkmark	\checkmark	\checkmark	
7	Opportunity to place one standee about sponsor company at the conference venue		\checkmark		\checkmark			\checkmark	V	

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8	Sharing of Conference participant's list (No contact details)	\checkmark	\checkmark	\checkmark	\checkmark					
9	Speaker slot at the session in appropriate session or a stall of size approx 6X4 sqm	\checkmark	\checkmark							
10	2 min video to be played in the session or a stall of medium size 4X3 sqm (approx)			V	V					
11	Stall of size 3X2sqm (approx)					\checkmark				

Please note Indian GST or Belgian VAT may be applicable

Technical Visit shall entail visit to the plant/depot of the technical visit sponsor. The sponsor may choose to provide its own bus for the tech visit (not mandatory). The sponsor is expected to arrange for refreshments/ lunch for the attendees based on the arrival time of attendees.

For further information and customized sponsorship options please contact <u>rupa.nandy@uitp.org</u>

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