# UITP NORTH AMERICA FORUM 2024 June 23-26 Vancouver, CA

The UITP North America Forum is an annual conference aimed to offer the North America region UITP's worldwide resources for global connectivity and knowledge, bringing together the most current information and developments for our urban transit industry. The 7th Edition of UITP North America Forum is an opportunity to bring members from around the world. This year's Forum will be multimodal including bus electrification, rail automation and on-demand mobility, and it will also feature several in-person networking opportunities, enabling instant connectivity between industry suppliers and transit operators. UITP's global presence, institutional knowledge, network via its members enables this conference to bring together experts with the most current and relevant information.



ADVANCING PUBLIC TRANSPORT



In collaboration with:



#### **Key Topics:**

CITY PLANNING/ TRANSIT-ORIENTED DEVELOPMENT

#### NEW MOBILITY – FIRST & LAST MILES CONNECTIVITY

CAPITAL PROJECT DELIVERY WORKFORCE SHORTAGE

ELECTRIC BUSES

BRT (E-BRT PROJECT)

DIGITAL RAIL / CYBERSECURITY DIVERSITY & INCLUSION (BOTH CUSTOMER & STAFF)

OPEN PAYMENT SYSTEM CUSTOMER EXPERIENCE

AI AND BIG DATA

DESIGN AND CULTURE



24 June 2024	
Welcome to Vancouver Opening Remark: Nadine Lee, CEO, DART / UITP North America Div UITP Speech: Renee Amilcar, President, UITP and General Manager,	
TransLink: Kevin Quinn, CEO, TransLink	
Opening CEO Roundtable — Innovate, Build, Transfor Leading Figures Delivering Transit into the Future The panel will discuss the challenges faced by transit leaders and how they are using innovative practices.	
BRT 2.0: Electric and innovative solution	10:30–11:30 am
<b>for green cities</b> The session will highlight how BRT can play a pivotal role in promotin sustainable urban development.	g
Planning and Public Transit:	1:30 am–12:30 pm
<b>Building a connection to benefit our cities</b> The session will bring together different stakeholders to share some of the good practices followed by different cities.	
The digital transformation of rail:	1:30-2:30 pm
<b>Transforming our urban and commuter rail network</b> The session will highlight the case studies of successful integration of digital technology with rail systems.	
Power to the Passenger:	2:30-3:30 pm
<b>Designing a Customer-Centric Experience</b> The session will highlight some of the case studies and solutions used by mobility sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience and attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the sector to enhance customer experience attract new provide the secto	
A Commitment to Achieve:	4–5 pm
<b>Paving the Way for Zero-Emission Transit</b> This session will convene industry experts to share some good practi	ices for zero emission

This session will convene industry experts to share some good practices for zero emission fleet deployments and lessons learned from previous deployments and available industry resources.

#### 25 June 2024

#### **Investing in Tomorrow:** What are the Funding and Financing Challenges?

The session will invite industry leaders to share their approach to overcome the challenge to invest in future of public transport.

#### The Last Mile Challenge: **Seamless Solutions for More Connectivity**

The session will cover the various initiatives launched by different agencies to offer seamless journey experience.

#### **The Digital Revolution Continues:** Looking at Open Loop Payment in Public Transit

The session will debate how the public and private sectors are working together to achieve that balance, drive ridership, decrease cost, simplify operations, and ensure inclusive urban mobility across their cities.

#### **Driving Change into the Future:** Attracting and retaining talent in public transit

The panel will discuss various initiatives aimed at preparing the sector for the future.

### **Technical Visits**

#### 1 – Electric Bus Depot

On this tour, join TransLink staff for a tour of the Hamilton Transit Centre and learn about TransLink's fleet electrification program.

#### 2 – Skytrain Operations & Maintenance Centre

Join us for an exclusive, behind-the-scenes look at Vancouver's iconic automated, linear induction motor SkyTrain system.

#### 3 – Design, Art, and Culture

Join us for a behind-the-scenes look at TransLink's design, art, and culture programs.

#### Workshop:

#### How to Define your Open-Loop Payment Concept

25 J	une	2024	

<b>Overview of Open-Loop Payment in Public Transit</b>	2:30-3:30 pm
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#### **Fare structures and target audience**

Introduction and Workshop

26 June 2024

#### **Migration options and strategies**

Introduction and Workshop

12:30-1:30 pm

2:15-5 pm

10:30-11:30 am

11:30 am-12:30 pm

9-10 am



9 am-12 pm

3:30–5 pm

## **ARE YOU INTERESTED IN BECOMING A SPONSOR OR A SPEAKER?**

The conference has also opened for sponsorship. This is the perfect event to showcase your innovations and latest solutions as well as networking with your peers in the public transport sector.

Increase your visibility throughout the UITP international community by becoming an event speaker! Please contact laspal Singh to learn more about Call for Speaker opportunities.



#### **Jaspal Singh**

Senior Director of Membership & Global Operations, Head of UITP North America Office jaspal.singh@uitp.org

#### **REGISTER NOW**



Scan this QR code & register to the UITP North America Forum 2024 June 23-26, 2024 Vancouver, Canada

UITP (International Association of Public Transport) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes.

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