PRESS RELEASE
THE DIGITAL REVOLUTION GETS SMARTER:
IT-TRANS 2024 CONCLUDES WITH A FOCUS ON THE FUTURE

BRUSSELS, 22 MAY 2024

Technology is constantly accelerating – and the digital revolution taking place in public transport continues to develop.

As the largest event of its kind dedicated to I.T. and digitalisation in urban mobility, **IT-TRANS** brought together the biggest and brightest names in the sector (*Karlsruhe, 14-16 May 2024*).

Jointly organised and hosted by UITP and **Messe Karlsruhe**, the ninth edition saw our delegates discuss the next steps in innovation across the Conference and Exhibition.

For this year's edition the key themes of IT-TRANS 2024 were Artificial Intelligence, Digital Transformation, Ticketing and Payment, Connectivity, 5G and Telecoms, Cyber Security, Shared Mobility and Mobility-as-a-Service (MaaS), Data Standards and Governance and Autonomous Mobility.

Our programme held extra special moments throughout, including our keynote speaker **Artificial Intelligence scientist and tech pioneer Inma Martinez**, a focus on the growing ole of AI in enhancing public transport, and **a special UITP Summit-themed exhibition stand to launch our 2025 and 2027 editions in Hamburg.**

Leading the way…in innovation and digitalisation

SPEAKERS
130 top experts from across the globe

EXHIBITORS
More than 250 from almost 30 countries

PRESS & MEDIA
46 journalists covering the 2024 edition

ENGAGEMENT
94% of those surveyed confirmed that the topics
important for digitalisation were covered

DELEGATES & VISITORS
293 delegates and almost 6,500 visitors from around
the world

TOURS & TECH VISITS
5 innovative guided tours, 2 technical visits and 2
cultural visits

The digital revolution in urban mobility has brought to the forefront the latest developments that are shaping the future of our cities. For UITP and our members, we have always managed to lead from the front on the topics and trends public transport should be discussing. At IT-TRANS, we met this challenge head on, and I'm delighted that our delegates could exchange on the latest innovations to be implemented across the sector.

Lindsey Mancini, Senior Director of Events and Academy Services, UITP

IT-TRANS 2024: Intelligent mobility for all

The challenges facing urban mobility are best met through innovation, and with the official patronage of the German Federal Ministry for Digital Transport and the Baden-Wurttemberg Ministry of Transport, IT-TRANS showed its relevance as the topic of AI grew within the 2024 edition.

With three plenary sessions, 14 parallel sessions, two power sessions, 13 market updates and 20 side events, **the 2024 Conference programme** was shaped the digital trends revolutionising public transport.

The latest products and innovations were launched and showcased during our exhibition, by the most recognisable names and faces, as **our exhibition hall** saw market updates and start-up presentations.

Our Opening Ceremony saw keynote Inma Martinez deliver an informative speech on how AI can creates mobility benefits for our cities, the German Federal Transport Minister Volker Wissing discussed the importance of developing the sector through collaboration, and the UITP Deputy President Brieuc de Meeûs spoke to the relevance of focusing on the digital development of public transport.

Other Conference highlights included the topic of the workforce shortage as one of the most critical challenges facing public transport – but technology can help, with UITP Secretary General Mohamed Mezghani moderating a session on how to best assist the recruitment and retention of staff, generating ideas to solve the crisis.

The ninth edition of IT-TRANS saw a conclusion to the almost two decades of partnership between UITP and Messe Karlsruhe. The 2024 edition is the last to be co-organised between both, as UITP will focus its event efforts on the **UITP Summit**, (with the next edition to be held in Hamburg, Germany, 15-18 June 2025).

With new discussions, a sector-leading Conference programme and an international Exhibition, IT-TRANS 2024 confirmed that the present and the future must be driven by technology!

IT-TRANS 2024: The digital revolution gets smarter

FOR EDITORS

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1900 members** in **100 countries**, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the **newsroom** and follow us on **Twitter.**

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