

IN-PERSON TRAINING 

EXPERIENCE DESIGN FOR ANZ URBAN MOBILITY

24 > 26 JUNE, 2024
SYDNEY, AUSTRALIA

For the first time in Australia and New Zealand, experts behind some of the world's most iconic public transport networks will share best practices and methods for creating and maintaining quality journey experiences. Each session focuses on proven global strategies that can be adapted for success in Australia and New Zealand.



WHAT YOU WILL LEARN

- The defining principles and methods of successful journey design and urban hubs
- Design best practices that leverage existing public transport network 'assets' and embed public transport service convenience and value into daily life
- How to provide consistent, quality 'user experience' in both physical and digital forms
- Appropriate design approaches that fit within the specific nature and actual constraints of your network

WHO IS IT FOR?

- Designers, Project Managers, and Engineers involved with Public Transport Facilities Design, Service Design and Passenger-facing Information Design
- Experienced Professionals as well as newcomers to the field, interested in obtaining a wider perspective on travel design in public transport and who wish to learn from international best practice
- Senior and Mid-Level Professionals in Public Transport Authorities, Public Transport Operators, and service delivery partner companies/organisations with positions in Infrastructure Design, Passenger Experience, Customer Service and Operations

METHODOLOGY

- Get inspired by our trainers. Understand the key aspects and learn from successful best practice
- Participate in interactive sessions
- Challenge your practical knowledge
- Address topics and issues from an international perspective and points of view
- Participate in practical exercises 'in the field'
- Benefit from a unique exchange of knowledge and experience between professionals

TRAINERS

Our skillful trainers are composed of UITP lecturers and international experts.



Yo KAMINAGAI
*Former Head of Design,
RATP Group*



Veronika EGGER
*Information Designer,
is-design*



Naoki KOIKE
*Associate, Senior Urban
Planner, Transport
Architect, Nikken Sekkei Ltd*



Rob MAYO
*Head of Australia & New
Zealand, UITP*



UITP Training Programmes and all related processes are certified for ISO29990:2010 - the standard for learning services for non-formal education and training.

For more information please contact:
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