

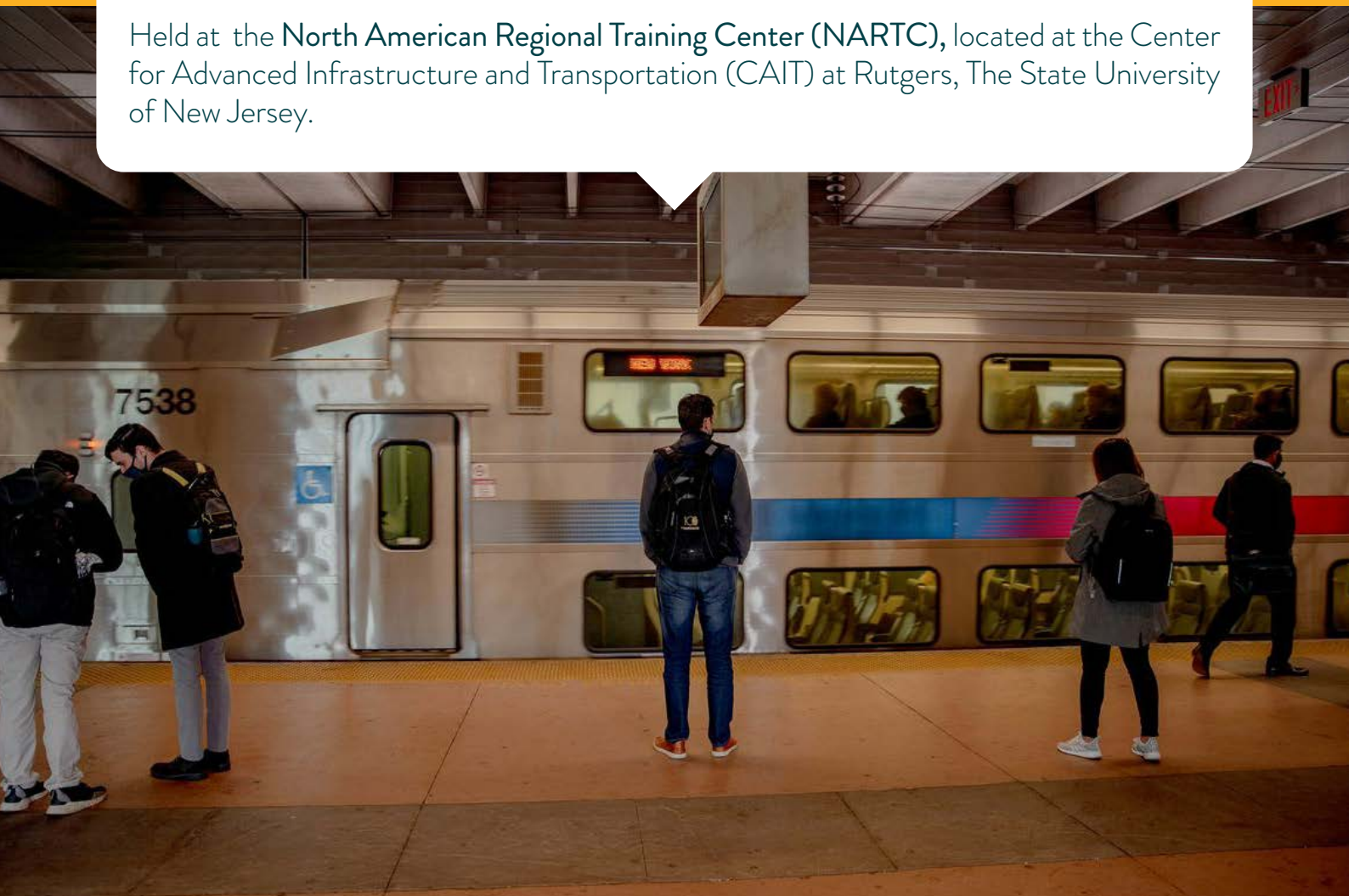
IN-PERSON TRAINING 

# PUBLIC TRANSPORT FUNDAMENTALS FOR NORTH AMERICA

MARCH 26 > 28, 2024  
NEW JERSEY, USA

Gain essential insights during this 3-day on-site training program into **The Fundamentals of Public Transport** and sustainable urban mobility.

Held at the **North American Regional Training Center (NARTC)**, located at the Center for Advanced Infrastructure and Transportation (CAIT) at Rutgers, The State University of New Jersey.



## LEARNING OBJECTIVES

- Gain fundamental knowledge of public transport and sustainable urban mobility.
- Increase awareness of the indispensability of public transport and sustainable mobility solutions in cities.
- Facilitate the exchange of knowledge by tapping into UITP's international expertise.
- Present and discuss definitions and examples related to the organization and management of public transport
- Provide a conducive platform for networking opportunities and interaction among participants.

## WHO IS IT FOR?

- Professionals at the early stages of their career in public transport.
- Professionals who are looking to gain a more fundamental understanding of public transport and sustainable mobility.

## A TOP LEVEL METHODOLOGY

- Get inspired by our trainers, grasp fundamental concepts, and learn from successful best practices.
- Participate in interactive plenary sessions with introductions by course leaders, presentations by trainers, and discussions with participants.
- Approach the topic from an international perspective, enriched with diverse cultural approaches and points of view.

## TRAINERS

Our skillful trainers are composed of UITP lecturers and international experts.



**Dávid VITÉZY**

*Urban Mobility Expert, Transport Research*



**Henriette CORNET**

*Thematic Area Leader Automated Mobility*



**Jaspal SINGH**

*Sr Director Membership & Global Operations,  
& Head of UITP North America*



**Emre KIRAN**

*Head of UITP Academy*



UITP Training Programmes and all related processes are certified for ISO29990:2010 – the standard for learning services for non-formal education and training.

For more information please contact Sunita Kelecom at [sunita.kelecom@uitp.org](mailto:sunita.kelecom@uitp.org)

# PROGRAM AGENDA – PUBLIC TRANSPORT FUNDAMENTALS

## Day 1 | Tuesday, March 26, 2024

- 09:00 Welcome by UITP and New Jersey Transit  
Introduction to the course and Expectation Analysis
- 09:30 **Session 1:** The Indispensability of Public Transport and Urban Mobility Trends
- 10:30 *Break*
- 11:00 **Session 2:** Public Transport and the City:  
The Main Pillars of Sustainable Mobility in Cities
- 12:30 *Lunch*
- 13:30 **Session 3:** Public Transport Modes and the Modal Choice Issue – Focus on Rail
- 15:00 *Break*
- 15:30 **Session 4:** Public Transport Modes and the Modal Choice Issue – Focus on Bus
- 17:00 *End of Day 1*

## Day 2 | Wednesday, March 27, 2024

- 09:00 **Session 5:** Funding in Public Transport
- 10:30 *Break*
- 11:00 **Session 6:** Combined Mobility:  
Integrating New Mobility Services
- 12:30 *Lunch*
- 13:30 **Session 7:** Human Resources in Public Transport
- 15:00 *Break*
- 15:30 **Session 8:** Public Transport Regulation and Organization
- 17:00 *End of day 2*

## Day 3 | Thursday, March 28, 2024

- 09:00 **Session 9:** Digitalization in Public Transport
- 10:30 *Break*
- 11:00 **Session 10:** Big Data in Public Transport
- 12:30 *Lunch*
- 13:30 **Workshop:** Open Innovation
- 15:00 *Break*
- 16:00 Wrap-Up, Evaluation, Certificates
- 16:15 *End of Training Program*

\*UITP reserves the right to make amendments to the program or any related activity at its discretion.