



## PRESS RELEASE

### **Innovation for the transit of tomorrow: UITP and TransLink partner for the North America Forum 2024**



**Brussels, Belgium/Vancouver, Canada**

*7 December 2023*

***The UITP North America Forum gives the transit sector the opportunity to access worldwide knowledge and resources – with the 2024 edition heading to Vancouver for the first time.***

UITP and TransLink will join forces for the 7<sup>th</sup> edition of the **UITP North America Forum** to debate the latest innovative developments taking place in urban transit.

An opportunity to bring together UITP members and public transit stakeholders from across the globe, Vancouver will host the NoA Forum for the first time (24-26 June 2024, Vancouver, Canada).

The annual conference has become a staple of UITP's North America activities, and the 2024 edition will cover almost 15 key sector topics, offering the opportunity to learn more about the latest technological evolution.

**TransLink**, the proud local host for the 2024 edition, is the transportation authority responsible for the regional transportation network of Metro Vancouver in British Columbia, Canada, including public transit, major roads, and bridges.

As a long-term UITP member, the 2024 partnership is the perfect pairing for a successful edition that will feature leading industry names covering panel sessions, and a CEO Roundtable.

### **What's on the agenda for the NoA Forum in Vancouver?**

The focus of this year's Forum will be multimodal - including bus electrification, rail automation, and on-demand mobility.

The key topics include BRT (E-BRT Project), Payment Systems, Customer Experience, Cybersecurity, New Mobility, Diversity & Inclusion, and many more topics still to be announced.

*“Investment in Sustainable Transport is growing in both the US and Canada as cities are investing to renew and build transit infrastructure. As a global player, UITP is sharing good practices and knowledge with major players in America, Canada and beyond, to collaborate in achieving their ideas and vision. The North America Forum allows UITP and TransLink to bring these global voices together with a programme specifically designed to support public transit industry in North America. The public transit sector is growing rapidly, and we will have the opportunity to discuss those developments across a packed three-day agenda.”*

**Jaspal Singh**

**Senior Director of Member and Global Growth and Head of UITP North America**

### **Trends and solutions for a North American audience...**

Attendees will be able to explore the latest developments in payment and ticketing space, and integration with open-loop payment technology, as well as explore micro and demand based mobilities and how they would interact with traditional transit.

Public transit plays an essential role in ensuring better accessibility, social

equity and justice, and diversity and inclusion will feature prominently in next year's programme.

*“TransLink is thrilled to host the International Association of Public Transport's North America Conference in Vancouver for the first time next year. We look forward to welcoming industry experts from around the world and this milestone event reflects our commitment to collaboration in advancing sustainable transportation solutions. Together, we'll explore innovative strategies that contribute to the continued growth and success of public transit systems worldwide.”*

**Kevin Quinn**  
**CEO of TransLink**

More on the 2024 edition will be unveiled in due course, including international speakers, panel discussion talking points, and the full agenda outline.

Public transit is defined by its sense of community, and the opportunity to network and exchange with industry peers will feature throughout the three-day programme.

UITP's global presence and institutional knowledge, alongside the local expertise of TransLink will make the next North America Forum an edition to remember.

## [The 2024 North America Forum: Visit the dedicated webpage](#)

### FOR EDITORS

#### Header picture [@TransLink](#)

**UITP** **The International Association of Public Transport** works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1900 members** in **100 countries**, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the [newsroom](#) and follow us on [Twitter](#).

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**TransLink:** Together with our partners, stakeholders, and operating companies, [TransLink](#) plans and manages the Metro Vancouver's transportation system. Together, we connect the region and enhance its livability by providing a sustainable transportation network, embraced by the communities we serve. Our regional transit system spans **21 municipalities**, with a population of roughly **2.6 million** people and a total service area covering over **1,800 square kilometres**.