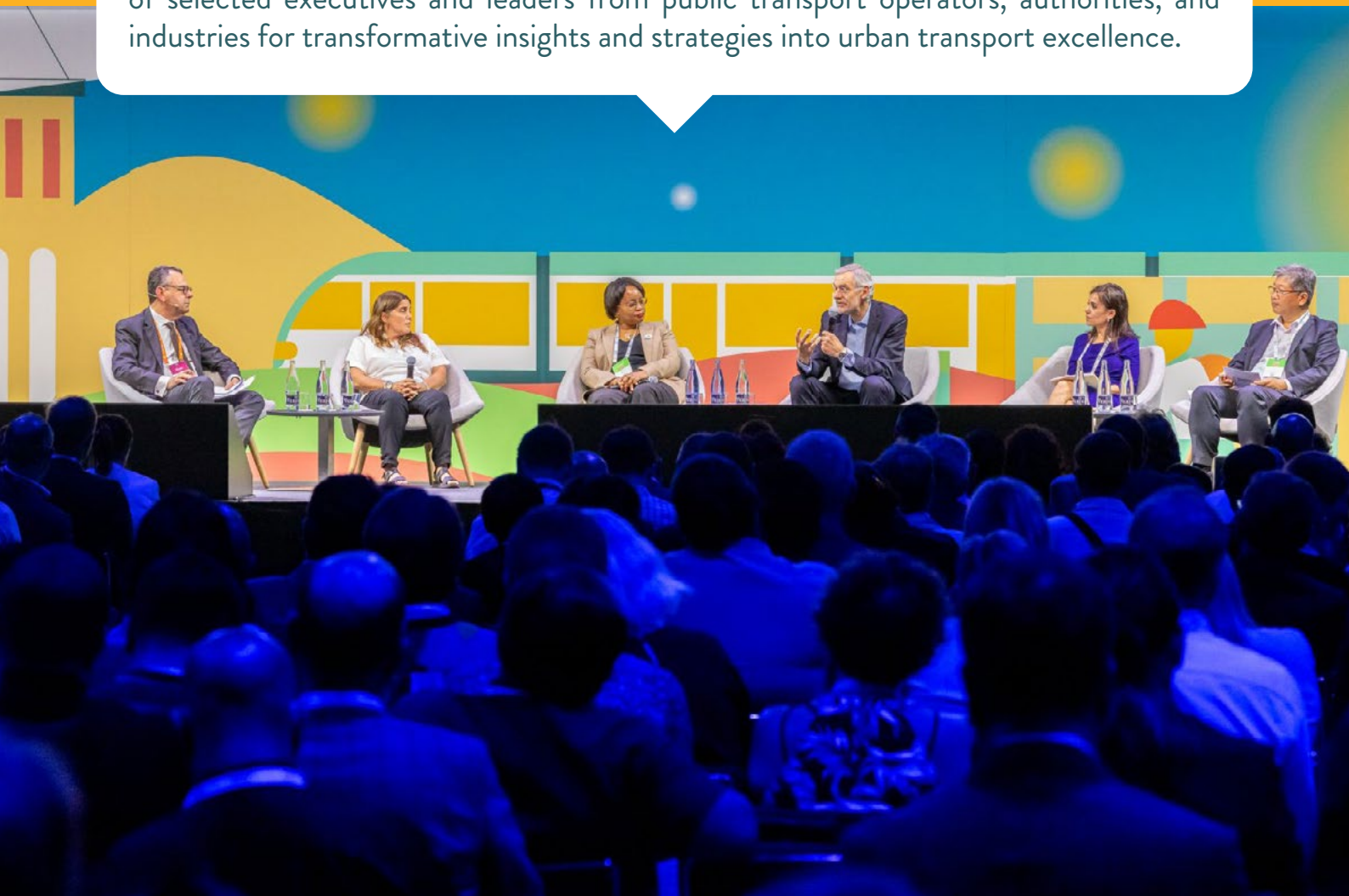


IN-PERSON TRAINING 

LEADERS IN URBAN TRANSPORT

13 > 15 NOVEMBER 2023
ISTANBUL, TURKEY

UITP Academy in partnership with Metro Istanbul are presenting a 3-day training programme for Leaders in Urban Transport in Istanbul, Turkey. Join a prominent group of selected executives and leaders from public transport operators, authorities, and industries for transformative insights and strategies into urban transport excellence.



IN THIS COURSE YOU WILL

- Gain a comprehensive blend of leadership development, technical skill enhancement, and policy advocacy, equipping you for success in the dynamic world of urban transport.
- Engage with UITP's executive leadership, renowned public transport industry experts, and professionals from both the private and public sectors.
- Connect and expand your worldwide network of fellow executives and leaders to prepare you and your public transport career in an ever more globalised industry sector.

WHO IS IT FOR?

- Our programme targets aspiring urban transportation leaders, including private and public sector professionals, policymakers, and stakeholders responsible for urban transportation planning and management. .

A TOP LEVEL METHODOLOGY

- Approach the course from a global perspective, with different cultural approaches and points of view.
- Get inspired by our trainers and learn from successful best practice
- Participate in interactive plenary sessions with introductions by course leaders, presentations by trainers and open discussions with participants
- Challenge your practical knowledge on urban transport planning.

TRAINERS

Our skillful trainers are composed of UITP lecturers and international experts.



Ayman SMADI
General Manager, Sustainable Transport
Advisors FZ-LLC



Dávid VITÉZY
Urban Mobility Expert,
Transport Research



Busra BURAN
Head of Strategy Development
Department IETT, Turkey



Dr Feyzullah GÜNDOĞDU
Head of Eurasia and Senior Advisor -
Academy, UITP

For more information please contact Sunita Kelecom at sunita.kelecom@uitp.org



UITP Training Programmes and all related processes are certified for ISO29990: 2010 – the standard for learning services for non-formal education and training.

AGENDA - LEADERS IN URBAN TRANSPORT

Day 1 | Monday 13 November

- 09:00 Welcome & Introduction to the course. Expectation Analysis
- 09:45 **Session 1A:** Urban Mobility: landscape, challenges, and trends (Interactive session followed by summary presentation)
- 10:15 **Session 1B:** Evolution of Urban Transport
- 11:00 Break
- 11:30 **Session 2:** Urban Transport Diagnostic Tool/Group Exercises
- 12:30 Lunch Break
- 13:30 **Session 3:** Case study: Jakarta's Transportation Problems
- 14:30 **Group Exercise** (participants) (included the break)
- 16:30 End of Day 1

Day 2 | Tuesday 14 November

- 09:00 **Group exercise** - Presentation of City Diagnosis (participants)
- 09:30 **Session 4:** Urban Mobility Governance and Institutions
- 11:00 Break
- 11:30 **Case Study:** Istanbul – host city – Melda IBB (Maruf)
- 12:30 Lunch
- 13:30 **Session 5:** Funding and Financing options for urban transport
- 15:00 Break
- 15:30 **Group exercise** - Alternative Analysis
- 16:30 End of Day 2

Day 3 | Wednesday 15 November

- 09:00 **Session 6A:** Transmilenio case study
- 09:45 **Session 6B:** Demand Management
- 11:00 Break
- 11:00 **Session 7:** Integration of public Transport Systems
- 12:30 Lunch
- 13:30 **Session 8:** Tendering and Contracting of Public Transport Services
- 15:00 Break
- 15:30 **Panel Discussion:** Mobility 4.0 (emerging trends)
- 16:30 Wrap-Up, Evaluation, Certificates
- 17:00 End of Training Programme

**UITP reserves the right to make amendments to the programme or any related activity at its discretion*