



PRESS RELEASE UITP RELAUNCHES ACTIVITIES IN AUSTRALIA AND NEW ZEALAND WITH NEW DIVISION



BRUSSELS, BELGIUM 18 SEPTEMBER 2023

UITP IS ALSO INTRODUCING OUR NEW HEAD OF ANZ OFFICE ROB MAYO

As the only global association of our kind, there's a responsibility 'to go the distance' to make sure that UITP is truly international...

And when it comes to our activities in Australia and New Zealand, we have a long history to our name.

Now, we're introducing the future of our ANZ activities with the official launch of our **new UITP Australia and New Zealand Division.**

To show the serious commitment UITP is making to our membership and representation in the region, we're pleased to announce Rob Mayo as Head of UITP ANZ Office.

Over the years, our presence in the ANZ region has grown at an impressive rate, leading to a new change in the way we represent our members in the two countries.

Last year, UITP ended the ongoing collaboration with the local association in Australia and New Zealand that offered its services to members in ANZ under our logo. With that change, a decision was made to establish a new ANZ Division: one fit for the future...and now, that future has arrived.

Meet Rob Mayo, leading our UITP Office in ANZ

Rob has over 20 years' experience in marketing, sales, customer service, and product/service development throughout ANZ and the wider Asia-Pacific region. He specialises in public transport passenger experience design, transit-oriented development and service excellence and already has a long-standing relationship with UITP and our membership.

Based in Auckland, New Zealand, and with our new Division Chair to be based in Sydney, Australia, UITP ANZ will now better reach all corners of this important region.

Rob will be a visible presence to all of our ANZ members and will work closely with our other global Head of Regions/Offices around the world.

UITP membership in the region is growing at a rapid speed after UITP started to provide services directly to our members and alongside announcing Rob Mayo as Head of our ANZ Office, we are solidifying our commitment to Australia and New Zealand.

"It's an honour to become the new Head of UITP ANZ, working for a global association whose incredible value to the public transport sector I have seen up close for some years now. My priority is for our members to receive what they cannot get from elsewhere: realworld, global public transport expertise and experience – through international collaboration and knowledge transfer via UITP's vast network of members."

Rob Mayo

Head of UITP Australia and New Zealand Office

Growing our presence, with a new ANZ Division

With more than 50 members already part of UITP Australia and New Zealand, including leading players such as Transport for New South Wales, John Holland Group and Brisbane City Council, UITP's long-standing ability to bring together networks, operators, authorities, and decision makers continues with esteem...

The incredible benefits of UITP membership only become available to those who become members of our association.

By creating a brand-new division in Australia and New Zealand, UITP is showing how committed we are to this important region. Not only will we be able to listen closely to the needs of our members in ANZ right at the local level, we will be able to offer them a close connection to global expertise, international events, networking, policy development and thought leadership across the globe. With incredibly impressive public transport running through the heart of their cities, our members in Australia and New Zealand will find collaboration, cooperation, and partnership at the core of their UITP membership.

Dr. Kaan Yildizgoz



Senior Director of Membership and Global Operations

With its international reach, UITP is aware of the innovative implementation among our members, setting us apart from other bodies by providing a real opportunity for public transport in the region to gain access to global expertise and insight.

With a newly established Australia and New Zealand Division, UITP has become even stronger.

Stay tuned for more on upcoming membership events, Academy activities, and new developments from UITP ANZ!

UITP in Australia and New Zealand

FOR EDITORS

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than 1900 members in 100 countries, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the newsroom and follow us on Twitter.

Questions? Quotes? Interview requests? Contact Scott Shepherd Head of Corporate Communications and Press Relations scott.shepherd@uitp.org 0032-2-663-66-73 / @UITPpress

