

IN-PERSON TRAINING 

TAXI PLANNING, OPERATION AND MAINTENANCE

23 > 25 OCTOBER 2023
RAS AL KHAIMAH, UAE

UITP Academy, in collaboration with the RAK Transport Authority, is hosting a comprehensive 3-day classroom training programme on Taxi Planning, Operations, and Maintenance. The course is designed to help you expand your knowledge and understanding around the planning and operations of taxi transport.



Limited seats
available!

Early bird rate ends
23 September
2023

REACH YOUR OBJECTIVES

- Expand your knowledge on the regulation and operation of taxi transport.
- Understand the technical terminology used in the planning and operations of the sector.
- Discover the latest technological advancements and their impact on the taxi transport industry.
- Acquire insights into the implementation of different taxi and Transportation Network Company (TNC) business models.

WHO IS IT FOR?

This training program is designed for professionals who are:

- Wishing to gain a broader perspective on the regulation and operation of Taxi Transport and learn about international best practices.
- Improve their understanding of the various business models involved in the regulation and operation of taxi transport.

A TOP LEVEL METHODOLOGY

- Participate in interactive plenary sessions with an introduction by course leaders, presentation by trainers and open discussion with participants
- Learn from expert trainers and share your knowledge in interactive workshops
- Discuss real life examples from different mobility hubs and intermodal interchanges

WELCOME ADDRESS



**Mohammad Obaid
AL MULLA**
*Chair of UITP MENA Division, Member
of RTA Executive Board Dubai,*

TRAINERS

Our skillful trainers are composed of UITP lecturers and international experts.



**Eng. Esmaeel Hasan
Esmaeel AL BLOOSHI**
*Director General,
RAK Transport Authority*



**Ayman
SMADI**
*General Manager, Sustainable
Transport Advisors FZ-LLC*



**Suzanne
ACCETTA**
*General Manager,
First Driving Centre*



**Dr. Kaan
YILDIZGÖZ**
*Senior Director Global Growth,
UITP*



**Victoria
MARKEWITZ**
*Business Development Principal,
Via Transportation*



UITP Training Programmes and all related processes are certified for ISO29990:2010 – the standard for learning services for non-formal education and training.

For more information please contact Dure Shewar at dure.shewar@uitp.org

AGENDA - TAXI PLANNING, OPERATION AND MAINTENANCE

Day 1 | Monday, 23 October

- 09:00 Welcome | Introduction to the course & Expectation Analysis
- 09:30 **Session 1A:** Main Aspects of Taxi Operations and role in the Urban Transport
- 10:15 **Session 1B:** Institutional and Legal Framework of Taxi Transport
- 11:00 *Break*
- 11:30 **Session 2A:** Taxi Supply and Demand Models
- 12:00 **Session 2B:** Pricing Taxi Services
- 12:30 **Session 2C:** Taxi Drivers Management
- 13:00 *Lunch*
- 14:00 **Session 3:** Transport Network Companies / Ride-hailing apps
- 15:30 *Break*
- 16:00 **Session 4A:** Main Trends for Taxi Operations
- 16:30 **Session 4B:** Taxi Vehicles and Maintenance Management
- 17:00 **Session 4C:** Formalisation of Individual Taxi Operators
- 17:30 *End of Day 1*

Day 2 | Tuesday, 24 October

- 09:00 **Session 5:** Regulation and Governance of Transport Network Companies
- 10:30 *Break*
- 11:00 **Session 6:** Sharing Economy & New Mobility Services and Taxis
- 12:30 *Lunch*
- 13:30 **Session 7:** Service Quality Management and Monitoring of Taxi Transport
- 15:00 *Break*
- 15:30 **Taxi Lab:** Group Work
Governance, Regulation and Operations for the Future of Taxis and Ridehailing
Group 1: Regulation and Governance of Ridehailing
Group 2: Roadmap for Traditional Taxi Sector in after introduction of Ridehailing Companies
- 17:30 *End of Day 2*

Day 3 | Wednesday, 25 October

- 09:00 **Session 8:** Impact of Digitalisation on Taxi Operation
- 10:00 *Break*
- 10:30 **Session 9:** Artificial Intelligence and Big Data in Taxis
- 11:30 Wrap up, Closing and Certification
- 12:00 *Lunch*
- 13:00 Technical Visit to RAK Operation Centre
- 17:00 *End of Training Programme*

*UITP reserves the right to make amendments to the programme or any related activity at its discretion