

PRESS RELEASE

Power to the Passenger:

IP4MaaS project advanced Mobility as a Service in Europe



Brussels, Belgium

29 June 2023

Creating a more sustainable, seamless and inclusive mobility system with digital tools – this has been the aim of the European project [IP4MaaS](#) across two years.

On 6 June 2023, the project held its Final Event at the [UITP Global Public Transport Summit](#) in Barcelona, showcasing the results of the collaboration between 26 European partners.

The event was jointly organised with two Shift2Rail projects, both linked to IP4MaaS: ExtenSive and CONNECTIVE.

Demonstrating once again that outstanding results are achieved only through intense sector collaboration.

Under the helm of UITP, the IP4MaaS project sought to advance the uptake of Mobility-as-a Service (MaaS) schemes in Europe, by analysing and testing already existing technologies and assess them in terms of effectiveness, market acceptance, and user satisfaction.

“Door-to-door mobility facilitated by digital tools can truly change the way people move, but it has to work well and meet users’ needs. This is where IP4MaaS came in.”

Umberto Guida, Head of Third-Party Projects Strategy at UITP

Ready, test, go – Demos across Europe

Instead of developing new technologies, the IP4MaaS project tested solutions developed under the Innovation Programme 4 (IP4) of the Shift2Rail Joint Undertaking, an initiative seeking to build a digital ecosystem for door-to door travel with railways as its backbone.

IP4 technologies were demonstrated in six European sites (*Padua, Liberec, Barcelona, Athens, Warsaw, Osijek*) involving different transport operators.

For each demo site, the main mobility pain points were identified and it was assessed how IP4 solutions could help to solve them.

The tested technologies, like journey planning, trip tracking, trip sharing, are all brought together in the so-called TravelCompanion app, which was the application passengers got to test.

From enhancing multimodality in Athens by offering passengers easy 'MaaS packages' to testing tools that can be used on long international distances between Warsaw and Liberec: IP4MaaS made movement, mobility and lives easier.

"Collaboration was key in the IP4MaaS project: it allowed us to plan, execute and monitor our demos and furthermore was fundamental for the successful integration of the different transport service providers."

Giuseppe Rizzi, IP4MaaS Project Manager at UITP

Stay tuned for more results...

Results from the demos are currently being assessed, and after analysis of user feedback, IP4MaaS will evaluate the impact of the developed IP4 solutions.

All these results will be summarised in a brand-new Project Brief...stay tuned!

FOR EDITORS

This project is:



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**Questions? Quotes? Interview requests? Contact Scott Shepherd
UITP Senior Press and Media Manager**

scott.shepherd@uitp.org
0032-2-663-66-73 / [@UITPpress](#)