

PRESS RELEASE

One of the world's most influential and innovative thinkers: Professor Mariana Mazzucato is our Global Summit keynote



BRUSSELS, BELGIUM

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Named as “one of the most important thinkers on innovation” by the New Republic, Mariana Mazzucato, PhD is a global name, with the reputation to match.

Economist. Professor. Author. Innovator. Adviser. Thinker.

Internationally recognised for her work on the dynamics of technological change, the role of the public sector in innovation, and the concept of value in economics, she is known for turning economic ideas into policy.

Now, that leading voice will take to the stage for the [UITP Global Public Transport Summit](#) as our 2023 keynote speaker.

Mariana Mazzucato's reputation and knowledge has led to numerous high-level policy roles across the globe, and her ideas heard and read in numerous international outlets, on broadcast and in print.

As the defining event in the world of urban mobility, the UITP Global Summit has an important agenda for the sector: and that requires the very best voices to drive that direction.

Held across four days (*Barcelona, 4-7 June 2023*), it is *the* gathering of the sector's most important names and faces, brought together to discuss how best to define the future of public transport.

Mariana Mazzucato is a conversation starter, whose advice to policy makers around the world on innovation-led inclusive and sustainable growth, has led her to become one of the most sought-after speakers across the globe.

She is internationally respected for her extensive research and policy work, with her particular areas of interest being innovative-led growth, collective value financing, structural change, mission-oriented policy, purpose driven corporate governance, and from the public good to the common good.

As an educator, Professor Mazzucato, PhD teaches the Economics of Innovation and Public Value at the University College London, where she is the founding director of the UCL Institute for Innovation and Public Purpose.

As an author, she has written four highly-acclaimed books, *The Entrepreneurial State: Debunking Public vs. Private Sector Myths*, *The Value of Everything: Making and Taking in the Global Economy*, and *Mission Economy: A Moonshot Guide to Changing Capitalism*, the first published in 2013; the most recent *The Big Con: How the Consulting Industry Weakens our Business, Infantilises our Governments and Warps our Economies*, published just this year.

As an adviser, she brings her experience and insight to numerous high-level roles, including Chair of the World Health Organisation's Council on the Economics of Health for All, Co-Chair on the Council on Urban Initiatives, and the OECD High-Level Advisory Panel on Climate and Economic Resilience, to name just a few...

...And UITP is delighted to present Professor Mariana Mazzucato, PhD as our keynote speaker.

EDUCATION

BA, Tufts University

Masters, New School for Social Research

PhD, Graduate Faculty of the New School for Social Research

ACADEMIA

10 academic appointments and five honorary degrees

TEACHINGS

Six teaching positions across three countries

WRITINGS

Four best-selling books

ACCLAIM:

Almost two dozen international honours, awards and prizes, including Italy's highest civilian honour

ADVISER:

Over 40 policy position roles

Public transport is a sector full of innovation, redefinition and ongoing transformation.

And like many sectors, we know that we must consider all possibilities to truly embrace the most innovative, accessible, and exciting future for our cities and those who call them home.

Bringing together over 300 speakers across 85 Congress sessions, almost 400 exhibitors across 40,000m2 of space, the UITP Global Summit for 2023 will be held under the theme “*Bright Light of the City*”.

With technical visits, innovative tours, networking and social events, it is the leading global platform for all public transport professionals.

We cannot wait to hear what Professor Mariana Mazzucato has to say when she takes to the stage in Barcelona this June!

REGISTER AS PRESS FOR THE 2023 UITP GLOBAL SUMMIT IN BARCELONA IN A FEW EASY STEPS

FOR EDITORS

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1900 members** in **100 countries**, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the [newsroom](#) and follow us on [Twitter](#).

**Questions? Quotes? Interview requests? Contact Scott Shepherd
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