

IN-PERSON TRAINING



# BUS NETWORK DESIGN AND ROUTE PLANNING

19 - 21 OCTOBER 2022  
HAMBURG GERMANY

Join us for **Bus Network Design and Route Planning**. This training course will help you redesign your bus network for an attractive and integrated bus system that promotes high quality mobility services and sustainable transport modes.



Cities are growing and experiencing increasing congestion thereby this causing high capacity rail or bus corridors to restructure, and citizens to change their travel behaviour. These trends affect the shape and demand for bus services in areas of intensification, urging transport authorities and operators, and cities to rethink their bus networks.

## REACH YOUR OBJECTIVES

- Optimise operations performance and efficiency.
- Meet growing demands on ridership by offering more attractive services.
- Leverage opportunities created by new urban developments and areas of intensification.
- Better adapt the local transport supply to the demand.
- Adapt to the introduction of new technologies such as electric buses and on-demand services.
- Recognise and respond to the individual needs of passengers to improve service quality and stimulate patronage.
- Integrate public transport systems keep cities accessible, liveable, and competitive.

## A TOP LEVEL METHODOLOGY

- Get inspired by our trainers and learn from successful best practice.
- Participate in interactive plenary sessions and open discussions with others.
- Address topics and issues from a global perspective, with different cultural approaches and points of views.
- Challenge your practical knowledge and exercises 'in the field'.

## WHO IS IT FOR?

- Staff from bus transport operators or authorities responsible for the route design, planning and scheduling.
- Those involved in the transport sector uptake: ITS companies, software developers and more.
- Staff from public transport planning departments such as strategy land use planners, urban designers, operations, engineering, and finance.
- Professionals interested in a wider perspective and eager to learn more from global best practice.

## INSPIRING TRAINERS

Our trainers are top level, international transport and mobility professionals with extensive experience in public transport and operations.



**Michael BARILLÈRE-SCHOLZ**  
Co-founder and CEO ioki GmbH



**Ragnheiður EINARSDÓTTIR**  
Transport planner at Strætó and Borgarlínan BRT, Reykjavík



**Guido BRUGGEMAN**  
Independent Senior Urban Transport Consultant



**Michael PELLOT**  
Director of Corporate Reputation, Transports Metropolitans de Barcelona (TMB)



**Susanne RIESCHICK-DZIABAS**  
Head of Marketing, Verkehrsbetriebe Hamburg-Holstein GmbH



UITP Training Programmes and all related processes are certified for ISO29990:2010 – the standard for learning services for non-formal education and training.

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