

PRESS RELEASE

KEEPING CITIES MOVING WITH THE URBAN MOBILITY OPEN PAYMENTS FORUM:

THE NEW ONLINE RESOURCE LAUNCHES



BRUSSELS, 5 MAY 2022

With the launch of the <u>Urban Mobility Open Payments Forum</u>, an initiative began with some of the biggest industry names to advance open loop payment systems in public transport.

Together with lead partner Visa, the Forum works to help cities create efficient, inclusive, and sustainable door-to-door travel experiences, enabled by simple, convenient, and secure open loop payments systems.

The launch of the Forum followed calls to create a clearer framework for engaging in a more open dialogue on open loop payments – and to further advance the topic across the globe the official website is now live.

Created for the industry, the Forum website is an online resource and central platform for all things open loop ticketing.

Alongside background on the Forum and its partners, the new website wants to be a onestop shop on all things open loop ticketing, including case studies, publications, podcasts, and more

The story so far...

Last July, the new Urban Mobility Open Payments Forum was launched to advance the adoption of open loop payment systems in public transport across the globe.

Open loop means any eligible payment method can be used without having to be part of the system itself, allowing a passenger to use their existing contactless card to pay for a trip, even if they are not affiliated with the transport network.

Passengers should be able to use public transport without additional hurdles, regardless of which city they are in.

UITP is proud to bring together leading industry players **American Express, Scheidt & Bachmann, Thales, Flowbird, Indra, Google Pay, FIME and Switchio**. They will help pave the way for a world in which paying for public transport at home is as familiar and compelling as it is when visiting a city abroad.

By providing a platform to all relevant stakeholders, including payment systems, industry partners, public transport operators and authorities, the Forum has already conducted a series of initiatives to advance understanding on open loop ticketing.

The conversation continues...

During the three days of <u>IT-TRANS</u> (*Karlsruhe and online, 10-12 May 2022*) the only event of its kind dedicated to I.T. and digitalisation within public transport, ticketing will be a key pillar theme featured across the Conference and Exhibition.

The Urban Mobility Open Loop Payments Forum will be part of the innovative discussions, featuring in a Workshop, Market Update, Plenary Session, and an ask an expert session at the UITP Stand.

We know that public transport operators and authorities were shifting towards contactless payment system before the pandemic, which has now accelerated new adoptions in contactless, mobile ticketing and open loop systems. It's essential to keep the conversation moving forward to benefit the passengers at the heart of our sector.

Be part of the innovation during IT-TRANS, in person, or online.

Side-event: Ask the Expert: Everything you always wanted to know about open loop ticketing, 11 May, 13.00-14.00

Looking to combine lunching with learning? Join experts from the Urban Mobility Open Payments Forum at the UITP stand to ask them about all things open loop payment, accepting payment cards, account-based ticketing, and more.



Forum members, including Visa, American Express, Google Pay and various tech partners, will be happy to see you for a coffee and answer all your burning questions!

Workshop: Changing the landscape with open loop payments, May 11, 2022, 15:30 - 16:30

The workshop will invite panelists from the Forum to the stage, including Stephen Cooles, Global Transit Communications & Planning Director at Visa, Jonathan Hill, Head of Transit Partnerships at Google Pay, and American Express' Senior Product Manager Annette Street. They will highlight benefits and challenges of open loop payments along with lessons from different cities.

The Urban Mobility Open Payments Forum is actively looking for new members to broaden the discussions on open loop payment in public transport.

To become involved, please <u>contact Andrea Soehnchen at UITP</u>.

The Urban Mobility Open Payments Forum website goes live

FOR EDITORS

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than 1900 members in 100 countries, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the newsroom and follow us on Twitter.

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