



ADVANCING
PUBLIC
TRANSPORT

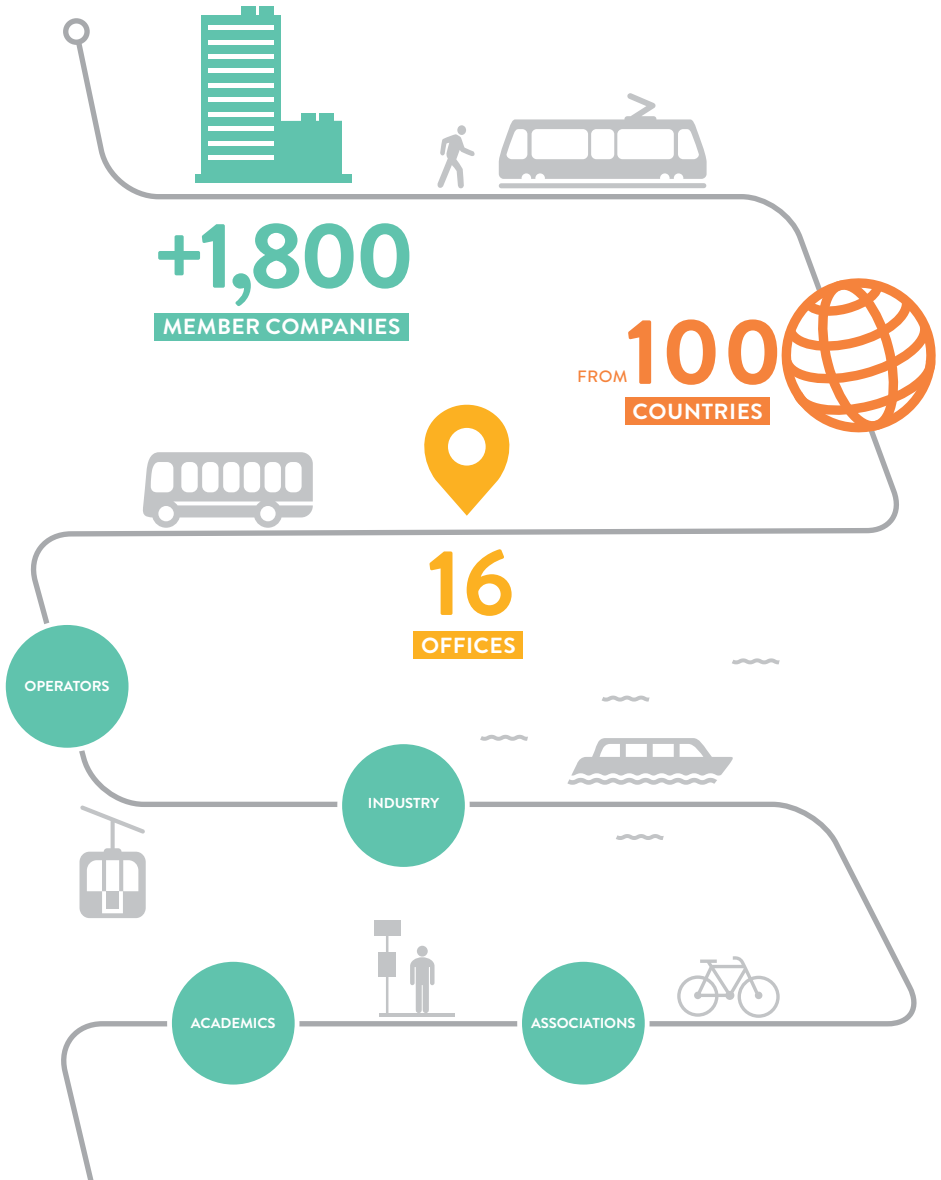
A light gray, stylized map of the Middle East and North Africa (MENA) region serves as the background for the title. The map is centered on the region, with the Mediterranean Sea to the west and the Indian Ocean to the east. Four teal-colored corner brackets are positioned around the map, pointing towards the center.

ADVANCING PUBLIC TRANSPORT IN MENA REGION

WHO WE ARE



UITP (International Association of Public Transport) is the only **worldwide** network to bring together all public transport **stakeholders** and all sustainable transport **modes**.



ABOUT THE MENA REGION



POPULATION

450+ million (2019)



20+ CITIES

with populations between 1 and 5 million




















LANGUAGES

Arabic (main), French & English (secondary)



5 MEGACITIES

with populations of more than 5 million

Gulf Countries	Maghreb Countries	Mashreq Countries
 BHR	 DZA	 EGY
 KSA	 MAR	 IRQ
 KWT	 TUN	 JOR
 OMN	 LBY	 LBN
 QAT		 PST
 UAE		 SUD
		 SY

UITP'S MISSION IN THE MENA REGION

Adding real value to members' daily operations, long-term policies and business expansions. We are proud to be **working with regional champions** and supporting them with state-of-the-art knowledge exchange, advocacy actions, events and business opportunities.

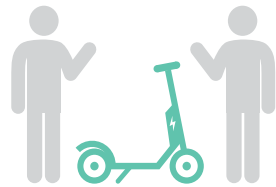
MOBILITY IN MENA

Mobility is a fundamental enabler for a growing region with a high rate of urbanisation and population. Key milestones:

- Establishment and enabling of local public transport authorities
- Implementing sustainable urban mobility plans in many MENA cities
- Public transport investments of more than \$100 billion across MENA
- Rise of on-demand mobility services with ongoing digitalisation

Targets :

- ✓ *higher public transport modal shares*
- ✓ *reducing transport emissions*
- ✓ *establishing walkable, green urban areas*
- ✓ *supporting economic development*



MENA CENTRE FOR TRANSPORT EXCELLENCE

MENA Centre for Transport Excellence (CTE) was launched in 2011 as a joint effort between Dubai Roads and Transport Authority (RTA) and UITP to unify regional efforts to build sustainable transport systems in MENA countries.

The scope of activities of the Centre involve **research and studies** focused on high priority public transport issues in MENA and **organising quality training programmes** on public transport and sustainable mobility.

In today's changing public transport landscape, developing the necessary skills and knowledge is critical for success. Employees must support, deliver and enhance services to ensure efficiency and sustainability. **MENA CTE offers open enrolment and on-demand training programmes** on key topics using world renowned experts and practical case studies.



WHAT WE DO

CONDUCTING RESEARCH

We produce cutting-edge knowledge on key mobility topics and latest trends.



CAPACITY BUILDING

We facilitate learning and ongoing professional developments through training sessions, seminars, study tours and technical visits.

PROMOTING URBAN MOBILITY

With the MENA Executive Committee and our working groups, we encourage members to work together and support their initiatives to promote public transport.

EVENTS & NETWORKING

We organise knowledge and networking events such as the Regional Congress and Exhibition, seminars & Division meetings.



UITP MENA REGIONAL ACTIVITIES



- ✔ Biennial UITP MENA Transport Congress and Exhibition
- ✔ Biennial UITP MENA Assembly
- ✔ Annual UITP MENA Bus Seminar
- ✔ Open house and workshops
- ✔ Webinars
- ✔ UITP MENA Bus Working Group
- ✔ UITP MENA Taxi Working Group
- ✔ UITP MENA Transport Security Committee
- ✔ Bi-monthly MENA e-Newsletter
- ✔ Diploma & thematic training programmes



A WORD FROM OUR MEMBERS

“UITP is a knowledge hub that brings together the biggest players across the globe to work together in shaping the future of urban mobility challenges that lie ahead.”

Khalid ALHOGAIL, UITP President, Chief Executive Officer and Managing Director of SAPTCO, the Saudi Public Transport Company



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“RTA has embarked on a new vision to become the world leader in seamless and sustainable mobility. In a rapidly changing technological landscape, our close partnership with UITP has enabled RTA to be agile and responsive to prevailing market conditions.”

Mattar Mohammed Al Tayer, Director General, Chairman of the Board of Executive Directors, Roads & Transport Authority, Dubai, UAE



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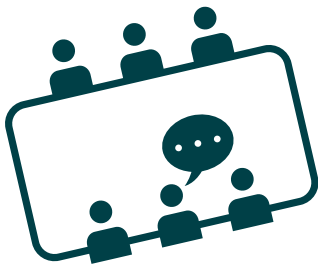
“Significant investments in public transport projects show that the MENA region is witnessing a clear paradigm shift towards more shared mobility and public transport. We are keen to play a key role in supporting our partners in shaping the future of mobility, taking into consideration the requirements for new transport solutions.

UITP in MENA provides real value to members and allows them to optimise their resources, develop strategies and policies, analyse trends and expand business as per the need of travellers.”

Mohammed Obaid Al Mulla, Chairman UITP MENA Division,
Member of the Board of Executive Directors, Roads & Transport
Authority, Dubai, UAE

MEMBERSHIP BENEFITS

- Access to **MyLibrary**, the UITP online documentation centre of over 60,000 articles related to every aspect of public transport
- Access to select **data and statistics** collected by UITP
- Access to **expert and advocacy publications** such as reports, position papers, Knowledge Briefs, Statistics Briefs and Policy Briefs
- Up to **50% discount** on non-member rate for all events, exhibition booth renting, branding opportunities, partnerships at events and some paying publications
- Access to more than 20 thematic **working bodies** with top international experts
- **Representation of your interests** towards international transport related institutions
- Free UITP corporate, thematic and regional **newsletters**
- **Opportunity of visibility** and showcase for your company via UITP channels
- **Support** from UITP technical experts
- Access to **UITP members list**



CONGRESS AND EXHIBITION

MENA Transport Congress and Exhibition is a biennial event held since 2007. The key players of public transport sector come together to discuss the challenges and developments.

The UITP MENA Division aims to promote public transport throughout the region, to provide opportunities for members to share their experiences and to reinforce the voice and involvement of MENA on the development of public transport on a worldwide level.

Our world-class event reinforces all of these aims by bringing together the best minds from public transport to discuss the sector.



Key figures from the MENA Transport Congress and Exhibition in 2018

2000

participants
from 30 countries

85

speakers
from 21 countries

50

exhibitors
from 17 countries



GET IN TOUCH!



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STAY TUNED

For all the latest news and information on our activities
please visit www.uitp.org/regions/mena



NETWORK WITH US

www.linkedin.com/company/uitp



FOLLOW US

@UITPMENA

UITP (International Association of Public Transport) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. UITP has over **1,800 member companies** from **100 countries**.



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