



AWARDS

2021

PARTNERSHIP PACKAGES

UITP AWARDS

Every two years the UITP Awards showcases ambitious and innovative projects positioning public transport as the backbone of urban and local mobility solutions in cities and regions around the world. With 5 successful editions now completed, the UITP Awards have been positioned as the coveted prize to vie for within the public transport sector. An international jury comprised of global experts will evaluate and select the best projects looking to reward innovation, contribution, and transferability prospects. Projects must fall into **one of the Award categories** and must have been undertaken **between June 2019 and May 2021**.

CATEGORIES*

- Climate and Health
- Design
- Women in leadership
- Marketing Campaigns
- Multimodal Integration
- Public And Urban Transport Strategy
- Operational And Technological Excellence
- Young Researchers

** Award Categories are subject to change.*

more details on 2021 can be found here: <https://www.uitp.org/awards/>



Award Trophy from earlier editions

2019 AWARDS

The winners of the 2019 UITP Awards were selected from approximately 400 projects submitted. The winners were then announced during a thrilling live Award Ceremony with hundreds in attendance.



2021 AWARDS

Call for applications for UITP 2021 Awards will be launched August 10 2021 where the public transport sector will be invited to submit their successful projects.

AWARDS CEREMONY

The hybrid UITP Awards ceremony will take place alongside the MENA Transport Congress & Exhibition, to be held in Dubai from 6 – 8 February 2022. We will also deep dive into the projects of the finalists. This will happen at dedicated online knowledge sessions or at other UITP events depending on the subject.

CATEGORY PARTNERSHIP PACKAGE*

Benefits

- Visibility on Ceremony event Programme
- Mention during the handout of trophy for sponsored category
- Mention in the UITP Final report
- Branding throughout the event website, including a Home Page logo and dedicated profile page,
- Utilization of our partnership with news article of a global newsworthy story, including some social media actions
- Inclusion in post event communications where possible.

Sponsorship packages value

FOR MEMBERS ONLY

MAIN SPONSOR:

One sponsorship covering the 8 awards categories plus the privilege to appear in the Award report document.

EXCLUSIVE Package value: 120.000 Euro

OR

ONE CATEGORY SPONSOR + visibility:

Sponsoring one of the awards categories + visibility in the Award Report document

Package value: 20.000 Euro

OR

ONE CATEGORY SPONSOR:

Sponsoring one of the awards categories

Package value: 18.000 Euro

The application to sponsorship is subject to the acceptance of UITP.

*** The sponsor of a category cannot be a candidate for the award of the same category, but they can apply for a different category.**