



# PRESS RELEASE

## HOW TO BUILD SUCCESSFUL CITIES: OUR NEW POLICY BRIEF ON LAND USE AND MOBILITY PLANNING



BRUSSELS, 1 JUNE 2021

**The last 20 years have seen an acceleration of the challenges and trends in our cities:  
but will the past define our urban future?**

The integration of **land-use and mobility planning** to create **sustainable, inclusive and resilient cities** is understood as a means **for shaping city development** around **walking, cycling and public transport**.

But **in many cities**, there is still much to be done to **strengthen the integration of these planning processes**.

The latest **Policy Brief** from UITP: "[How to Build Successful Cities: Strengthening the Integration of Land-Use and Mobility Planning](#)" details how to improve the **relations between land-use and public transport** to build a more **holistic approach to planning**.

**Growing urban populations** are seeing an increased demand for **housing, mobility, and services** – and **carbon emissions, urban sprawl and traffic congestion** are on the rise in almost all major metropolitan areas.

Aimed towards **city leaders, decision makers, urban planners, transport authorities and mobility service providers**, our new Policy Brief makes **recommendations and objectives** to help **move towards the UN Sustainable Development Goals (SDGs)**.

*We must all take urgent action to build back better. How do we build successful and sustainable cities? Through an integrated and holistic approach to transport and land-use planning - with people at the centre. Active mobility and public transport are key to ensure better quality of life in our cities, improving air quality locally and cutting transport emissions globally.*

**Dionisio Gonzalez**

**Senior Adviser of Advocacy and Outreach at UITP**

Taking a close look **at the evolution of urban and mobility challenges in the last 20 years**, we know that by integrating territory and mobility planning we can **build successful and sustainable cities**.

The Policy Brief details **key characteristics of a compact urban environment**, and cites detailed examples of **the work being carried out in cities across the globe**, from **Paris and Lima**, to **Helsinki and Montreal**.

To **build successful and liveable cities**, it is **essential to influence types of development, invest in public transport networks and limit car traffic**.

Cities must prioritise **accessible, safe, breathable, and walkable streets**, putting **people at the heart of their development** - increasing the **liveability of our cities** is the **most important goal** for all of us.

## How to Build Successful Cities: The Policy Brief



**(UITP) The International Association of Public Transport** works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1800 members** in **100 countries**, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes.

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