



PUBLIC
TRANSPORT
FOR ALL

PUBLIC TRANSPORT FOR ME, FOR YOU, FOR ALL

The PT4ME campaign is meant to spread awareness and advocate for an inclusive public transport to better serve our women passengers, as well as to promote the benefits of a diverse workforce comprised of women as well as men, in efforts to advance public transport.



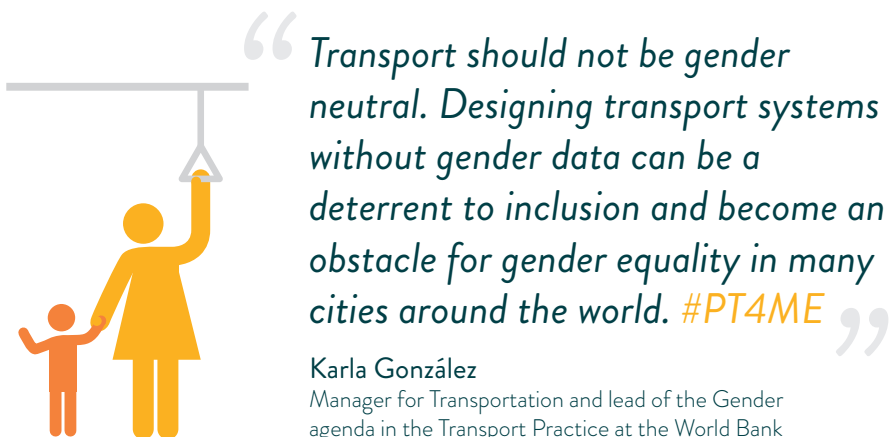
“Women represent an untapped **potential of talents** and skills; more women can only mean more success for our sector.”

Pere Calvet, UITP President

WOMEN AS PASSENGERS



UITP and the World Bank have partnered up to shed light on the needs of women as public transport users. The message is simple: make public transport accessible for all.



“Transport should not be gender neutral. Designing transport systems without gender data can be a deterrent to inclusion and become an obstacle for gender equality in many cities around the world. #PT4ME”

Karla González

Manager for Transportation and lead of the Gender agenda in the Transport Practice at the World Bank



PT4ME VIDEO



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UITP MEMBERS & PARTNERS

SHARED THE CAMPAIGN
IN THEIR STATIONS
& ON SOCIAL MEDIA



“ Together we can be the voice that will help women from all over the world have access to **safe public transport** environments, in line with SDG 5. ”

Mohamed Mezghani
UITP Secretary General





WORLD BANK GROUP

#PT4ME



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WOMEN AS WORKERS

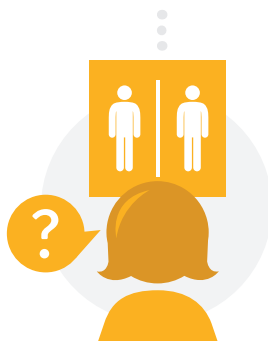


In collaboration with the International Transport Workers' Federation (ITF), we have released joint recommendations for the public transport sector to better implement a more inclusive workforce for women.

CHANGING WORK CULTURE STEREOTYPES



NEED FOR MORE FEMALE-ONLY FACILITIES



FAIR SELECTION IN JOB PROCESS



WORK ENVIRONMENT AND DESIGN



PREVENT
HARASSMENT



WORK-LIFE
BALANCE



MORE WOMEN IN
LEADERSHIP ROLES



ENFORCE
FAIR TREATMENT WITH
INTERNAL POLICIES



EQUAL PAY
FOR WORK OF
EQUAL VALUE

Read our full recommendations at uitp.org/pt4me



NEED MORE INFORMATION?



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JOIN THE CAMPAIGN!

uitp.org/PT4me



UITP (International Association of Public Transport) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. UITP has **1,800 member companies** in **100 countries**.



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