PUBLIC TRANSPORT FOR ALL
The PT4ME campaign is meant to spread awareness and advocate for an inclusive public transport to better serve our women passengers, as well as to promote the benefits of a diverse workforce comprised of women as well as men, in efforts to advance public transport.

"Women represent an untapped potential of talents and skills; more women can only mean more success for our sector."

Pere Calvet, UITP President
UITP and the World Bank have partnered up to shed light on the needs of women as public transport users. The message is simple: make public transport accessible for all.

“Transport should not be gender neutral. Designing transport systems without gender data can be a deterrent to inclusion and become an obstacle for gender equality in many cities around the world. #PT4ME

Karla González
Manager for Transportation and lead of the Gender agenda in the Transport Practice at the World Bank
Together we can be the voice that will help women from all over the world have access to safe public transport environments, in line with SDG 5.

Mohamed Mezghani
UITP Secretary General
In collaboration with the International Transport Workers’ Federation (ITF), we have released joint recommendations for the public transport sector to better implement a more inclusive workforce for women.
IMPROVING OUR WORK CULTURE

HEALTH & SAFETY

HARRASSMENT

WORK-LIFE BALANCE

WOMEN'S LEADERSHIP

LACK OF FACILITIES

FAIR SELECTION IN JOB PROCESS

WORK ENVIRONMENT AND DESIGN

EQUAL PAY FOR WORK OF EQUAL VALUE

CORPORATE POLICY MONITORING ENFORCEMENT

PREVENT HARASSMENT

MORE WOMEN IN LEADERSHIP ROLES

ENFORCE FAIR TREATMENT WITH INTERNAL POLICIES

EQUAL PAY FOR WORK OF EQUAL VALUE

Read our full recommendations at uitp.org/pt4me
UITP (International Association of Public Transport) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. UITP has 1,800 member companies in 100 countries.

Dionisio Gonzalez
Director of Advocacy & Outreach
dionisio.gonzalez@uitp.org
+32 2 663 66 79

LIKE US
facebook.com/UITPofficial

FOLLOW US
@UITPnews

JOIN THE CAMPAIGN!
uitp.org/PT4me