



# PRESS RELEASE

## OUR NEW CONTENT COLLABORATION: THE CLEAN BUS EUROPE PLATFORM JOIN FORCES WITH SUSTAINABLE-BUS



**BRUSSELS, 4 NOVEMBER 2020**

**The Clean Bus Europe Platform and Sustainable-Bus are joining forces to bring the sector the latest news on clean bus technologies.**

By beginning a brand new collaboration with [Sustainable-Bus.com](https://www.sustainable-bus.com), the [Clean Bus Europe Platform](#) (CBEP), where UITP is a lead partner, will bring together a major outlet and the latest initiative from the European Commission in their aim to support the deployment of clean bus tech across Europe.

The Clean Bus Europe Platform is an initiative under the European Commission's **Clean Bus Deployment Initiative** that aims to support the deployment of clean bus technologies across Europe.

The CBEP aims to provide news on objectives, scope, and context, acting as a reference point for the sector on clean bus technologies (plug-in hybrid, battery electric, in-motion-charging, fuel cells & hydrogen, natural gas).

By entering into this exclusive partnership with Sustainable-Bus, the platform will include news content on clean bus tenders, orders, deployment.

### **What is the history of the Clean Bus Europe Platform?**

Launched in October 2019, the Platform brings together **European cities, transport authorities and operators**, together with relevant stakeholders such as social dialogue partners, industry, financing, and funding institutions.

It is implemented by the **APOLLO-EU Consortium**, consisting of **UITP, POLIS, thinkstep (now Sphera), FIT Consulting** and **Rupprecht Consult** and is financed by the **European Commission**.

### **What does the Platform offer?**

The Platform offers **European cities the opportunity to learn from those who have already set up clean bus schemes** through tools such as **study visits** and **webinars** – and provide **tailored technical assistance** in the transition **towards clean buses**.

### **What will this new and exclusive collaboration bring?**

By working together, we will **advance content on clean buses** through the **Toolkit – including the Marketing Monitoring section and Library**– alongside regular **news updates, newsletters**, and **social media activity**.

*“The partners behind the Clean Bus Platform Europe are delighted to announce our new collaboration with Sustainable-Bus.com. As a leading publication within the bus sector, this partnership will advance the Platform by reaching a wider audience through regular high-end content. By strengthening the Platform as a reference point within the sector for clean bus technology, it will showcase itself as a vital tool for clean buses across Europe.”*

**Aida Abdulah**  
**Senior Manager, Knowledge and Innovation**  
**UITP**

Sustainable-Bus.com is **an international platform and outlet** focused on **clean buses and sustainability in the field of public transportation**, covering **product news, experiences, case studies, market trends, international exhibitions** and **congresses**.

*“We at sustainable-bus.com are absolutely honoured to enter a collaboration with UITP and the Clean Bus Europe Platform. We launched this new project in 2018 with the awareness that the topics of sustainability and energy transition are demanding an higher level of information and knowledge in the public transport and bus sector. We're proud to be the only international media focused on these topics, and this collaboration is a strong stimulus to deliver more and more updated and in-depth contents to our readers.”*

**Riccardo Schiavo**  
**Managing Editor**  
**sustainable-bus.com**

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Subscribe directly to the Clean Bus Europe Platform  
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**FOR EDITORS**



**(UITP) The International Association of Public Transport** works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1800 members** in **100 countries**, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the [newsroom](#) and follow us on [Twitter](#).

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