



PRESS RELEASE

TAKE A TAXI TRIP WITH UITP'S NEW GLOBAL TAXI BENCHMARKING STUDY



BRUSSELS, 18 NOVEMBER 2020

Taxis are well-known as an individual, door-to-door, on-demand transport...by the nature of their service, they are an integral element in the sustainable urban multimodal mobility chain.

The profile of **the taxi within UITP has continued to grow** and its presence in our activities, output and events is **testimony to their flexibility and popularity.**

We've all taken a taxi and we've all called a cab. And now most of us have hit up a ride on an app...but the **global development of the taxi has not been without its challenges.**

The **new Statistics Brief from UITP** in the form of the "**Global Taxi Benchmarking Study 2019**" highlights the **differences between taxi markets in various cities** around the world, with the **objective for cities and operators to be able to benchmark their services.**

We take a comparative look at taxi performance metrics on different criteria to identify similarities and differences among cities, with data compiled for 16 cities: **Barcelona, Budapest, Calgary, Chicago, Hong Kong, Lagos, Milan, Montreal, Moscow, Oslo, Prague, Seattle, Shenzhen, Singapore** and **Toronto.**

Taxis are increasingly acknowledged as **an extension of public transport systems**: their flexibility has only **encouraged their rapid growth and popularity** within the industry around the world.

New **technology has brought competition** and major cities across the globe have seen their **taxi operators reform their services to adapt to changes** within the urban mobility sector.

Which city has the highest drivers to taxi ratio? Or what about the highest number of trips per vehicle per day?

Where in the world are the most taxis on double shifts? And what's the average age of the taxi across our cities?

In the Statistics Brief, we look at several key parameters, providing **an overview of the different regulatory regimes, economic efficiency, and performance of taxi services** as well as **fare regulation of transport network companies** in respective cities.

"The profile of the taxi sector within UITP, and the growing interest in taxi-focused publications, is testament to the expert research being carried out worldwide. The global taxi benchmarking study is a regular exercise, and the 2019 edition also provides a base to track changes in time. I hope that the data, insight and conclusions drawn are of interest to the audience as we consider the next stages for the international taxi sector."

Joe Ma

**Deputy General Manager at Shenzhen Bus Group Co. Ltd
Taxi and Ride-Hailing Committee Chair**

At UITP, the **taxi sector and the new mobility players work side-by-side** within our international family: Many of these new players are now part of **the Taxi and Ride-Hailing Committee**, bringing together recognised experts from both sectors to examine the challenges ahead.

Next month, **UITP brings together both the taxi sector and the ride-hailing industry** for the only event of its kind to discuss the future of both: [the Taxi and Ride-Hailing Digital Conference](#) takes place online (2-3 December 2020).

The Taxi Benchmarking Study Statistics Brief for 2019

Join the Taxi and Ride-Hailing Digital Conference
with a free media pass for IT-TRANS!

FOR EDITORS



(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1800 members** in **100 countries**, UITP has a long history to its name, and

is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the [newsroom](#) and follow us on [Twitter](#).

Contact: Scott Shepherd

UITP Press and Media Manager scott.shepherd@uitp.org 0032-2-663-66-73