

PRESS RELEASE

IT-TRANS 2020 IS COMING YOUR WAY: AN ONLINE EDITION FOR THE DIGITAL AGE



BRUSSELS, 29 OCTOBER 2020

As the defining event for I.T. and digitalisation in public transport, the 2020 edition of IT-TRANS will transform into a fully online edition for these digital times.

Reflecting on changes brought about by **the ongoing coronavirus pandemic**, the next IT-TRANS (*online, 1-3 December 2020*) will **highlight the importance of digitalisation** in our sector.

COVID-19 has posed **new challenges for many sectors** and events, with **public transport greatly impacted**.

The **health and safety of all involved is always our number one priority** and with the rapidly increasing **number of coronavirus infections across Europe** and the expansion of risk areas worldwide, we have made the **decision to move the entire 2020 edition online**.

By bringing you **a digital edition, with an online conference and exhibition**, IT-TRANS joins the ongoing **UITP Digital World Tour**.

With a **sector-leading programme hosting digital sessions online**, and our **world-class exhibition setting a virtual stage for global innovation**, IT-TRANS can remain at the centre of the technological conversation.

What has changed for the 2020 edition of IT-TRANS?

IT-TRANS, **coming into its seventh edition**, is jointly hosted by [UITP](#) and [Messe Karlsruhe](#). Both organisers have worked together to make sure that **this year's online event** can still be **an IT-TRANS to remember**.

Any updates on the programme and speakers?

Our online programme will host interesting sessions with recognisable speakers covering all key themes: **Digital transformation, AI and the IoT, autonomous mobility, MaaS, ticketing and payment, on-demand and shared mobility, data ownership and governance and intelligent city traffic management**. Any changes to the programme will be reflected in due course.

"Bringing the public transport community together has taken on a different form this year, and the next IT-TRANS will reflect on the changes brought about by the ongoing coronavirus pandemic. The digital world continues to develop during COVID-19 – and IT-TRANS needs to be part of that discussion by highlighting the importance of digitalisation within our sector."

Jaspal Singh

Senior Expert in I.T. and Digitalisation

UITP

What about the Taxi and Ride-Hailing Digital Conference?

The next edition of the [Taxi and Ride-Hailing Event](#) (2-3 December 2020) will be jointly hosted by UITP and Messe Karlsruhe and is now be **a fully-digital experience**. Under the theme **'Smart Personal Rides'**, you can hear from **international speakers across two days' worth of sessions** as they discuss **the latest developments in the taxi and app revolution**.

How do I register for the 2020 digital edition?

Journalists will have **full and free access to the entire 2020 online edition** and can **attend all sessions, visit the virtual exhibition and network with speakers** and other attendees: *Either way, we have got your IT-TRANS access covered!*

[Find our more about press registration for IT-TRANS 2020 here](#)

FOR EDITORS



(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1800 members** in **100 countries**, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the [newsroom](#) and follow us on [Twitter](#).

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