

TAXI & RIDE-HAILING

CONFERENCE & EXHIBITION

SPECIAL SPONSORSHIP OPPORTUNITY

The Taxi and Ride-hailing Conference and Exhibition, in conjunction with **IT-TRANS 2020**, is an excellent opportunity to gain in-depth knowledge and learn about smart solutions presented by leading taxi and ride-hailing experts from across the world. On the exhibition floor, delegates will have the opportunity to see the latest innovation for the sector.

Seize this opportunity to **obtain international visibility for your company** and access to a targeted audience whilst supporting the **Taxi and Ride-hailing Conference and Exhibition**.



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Benefits:

- > Partner logo included in the event's final programme
- > Partner logo included in the list of delegates
- > Partner logo included in the exhibition catalogue
- > Partner logo listed on the event's website with a link to the Partner's website
- > Partner logo included in the seminar promotion newsletters / emailing until the event
- > Partner to be recognised in press releases and social media activities
- > Partner logo projected on LED screens (in main entrance foyer and conference room)
- > Inclusion of the Partner's exhibition stand in the official guided tour for delegates
- > 50 complimentary tickets for free exhibition visits of clients, partners, etc.
- > 5 complimentary conference registrations to the event
- > **Display of advertising (standard roll-up)** at the event's venue (limited to 2).
Material to be provided by the Partner and subject to the Organisers' approval
- > **Distribution of material (i.e. branded note book, pen, USB Key) to the delegates** (limited to 1 type of material).
Material to be provided by the Partner and subject to the Organisers' approval

4,000 € + VAT

OPTIONAL at additional 2,000 €:

- > **Seminar goodie bag** (to be provided by the Partner and subject to the Organisers' approval)

www.uitp.org/events/taxi-and-ride-hailing-conference-and-exhibition

Of course, the entire range of our services will be tailored to your requirements, following an individual discussion of your needs. **Contact us!**

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Organisers



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