

# Asia-Pacific Conference

## SPONSORSHIP BENEFITS



**Asia-Pacific Conference**

**DIGITAL EVENT**

# **Reinventing Urban Mobility for the World of Tomorrow**

**22<sup>nd</sup> and 23<sup>rd</sup> October 2020**



## ABOUT

Under the theme of “**Reinventing Urban Mobility for the World of Tomorrow**”, UITP Asia-Pacific will showcase the multi-facet development of public transport technology and operation in the new era. Together, we will explore the challenges and opportunities revealed by the pandemic, with the aim of driving greater confidence in public transport for the community. This 2-day event will feature a range of high-profile panel discussions and expert presentations covering topics such as:

- Autonomous, Intelligent and Connected Public Transport for the Future.
- Building Inclusive Community
- Data-Driven Decisions for Optimising Mobility
- Future of On-Demand Mobility
- Innovating Railways in the New Era
- Intelligent and Resilience Bus Operations

and many more...

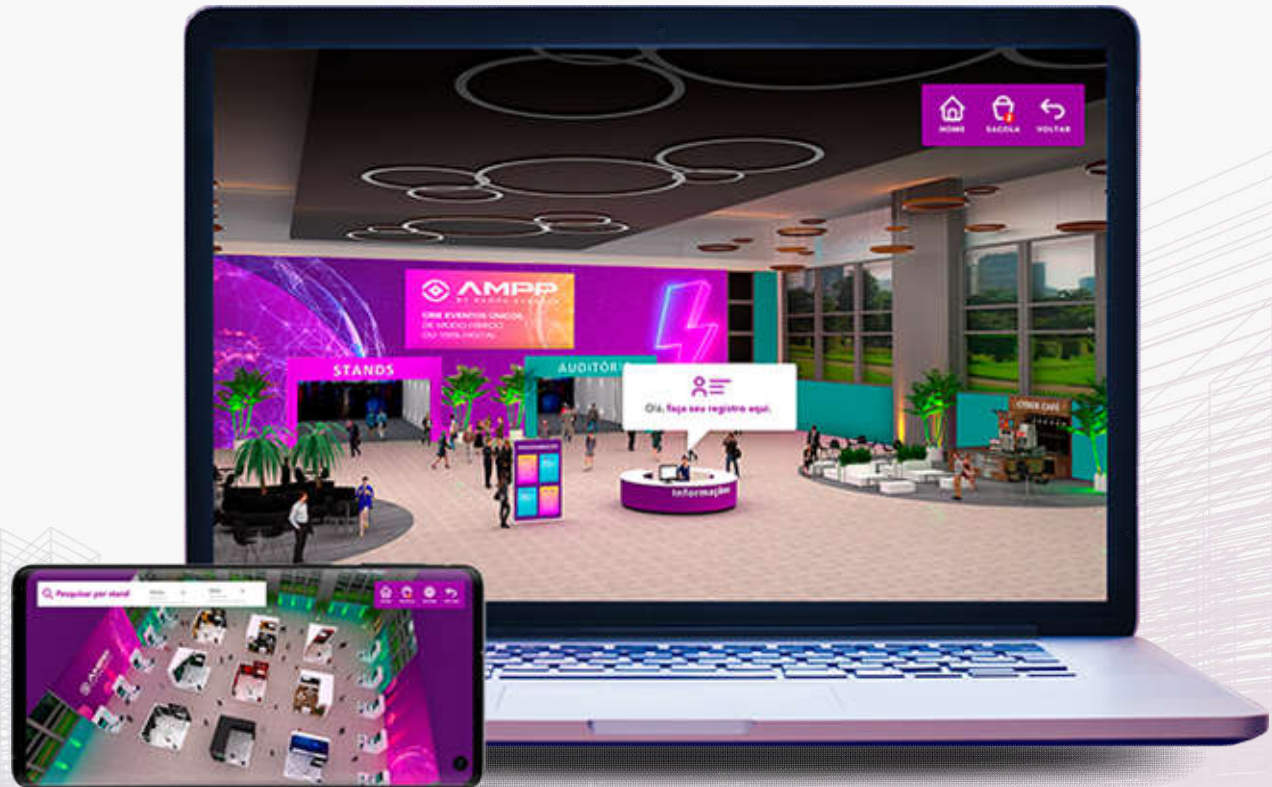
# A whole new digital experience

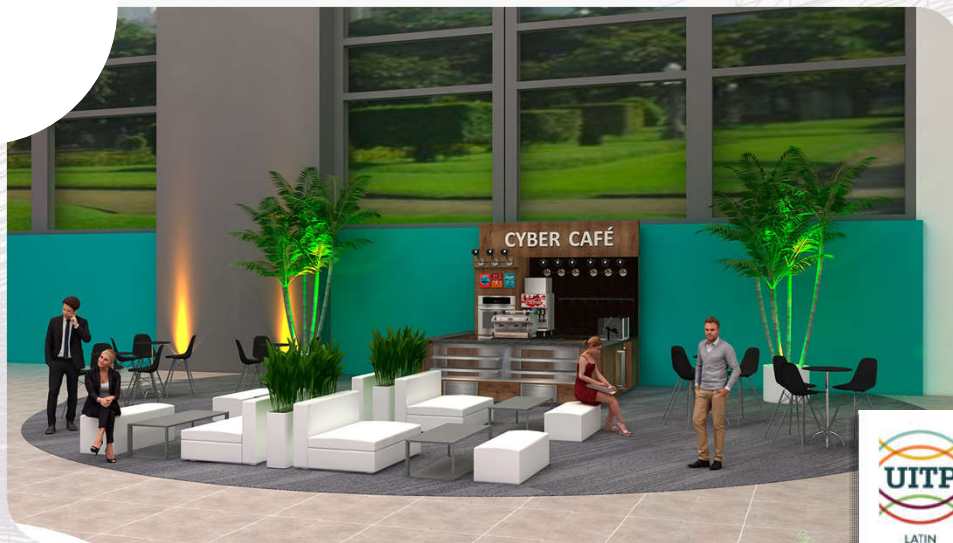
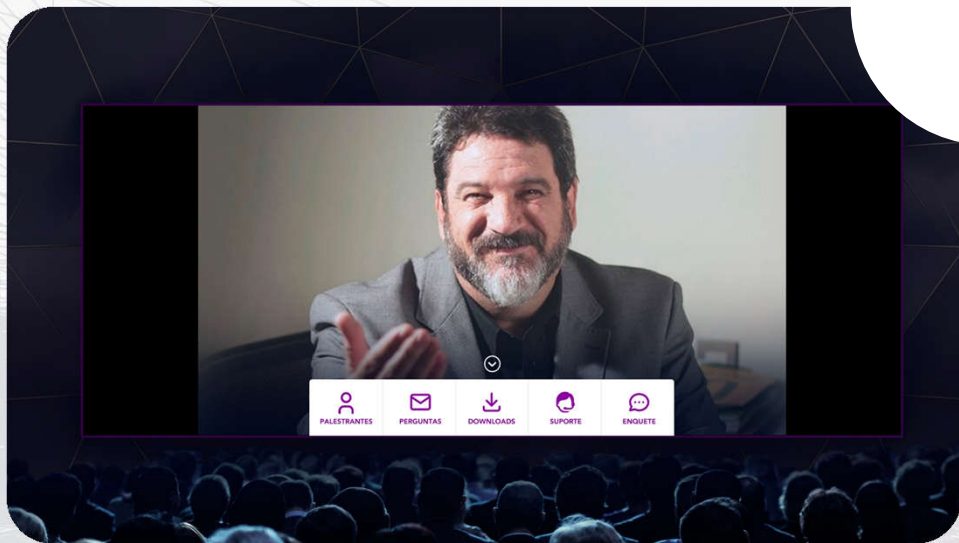
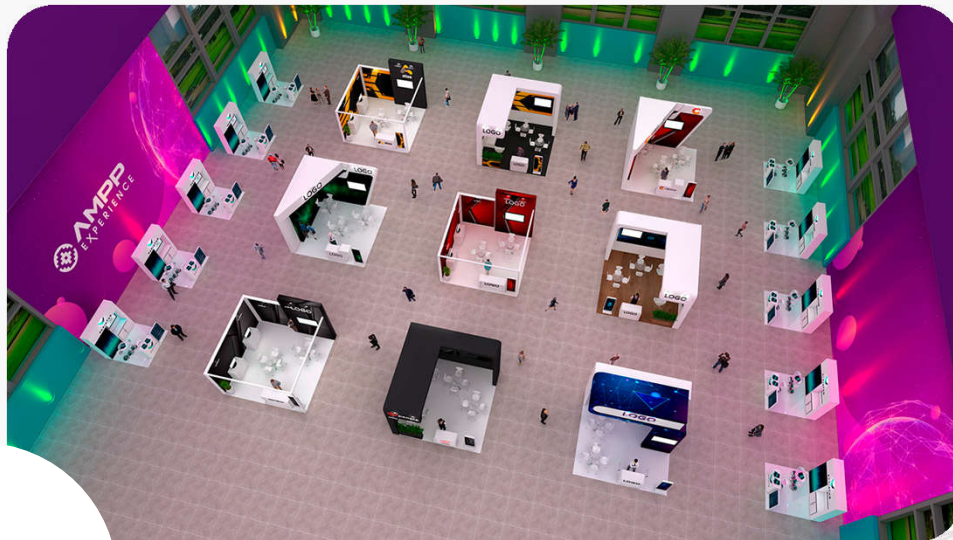


# VIRTUAL SCENARIOS INTERACTIVE ENVIRONMENTS COMPLETE PLATFORM

Real-time transmission  
Exclusive on-demand content  
Thousands of online  
participants

Platform provider:







# BRANDING AND SPONSORING OPPORTUNITIES

# Sponsorship Packages

**Available  
packages**

## Platinum

**Members 7,000 €  
Non-members 10,000 €**

## Gold

**Members 4,500 €  
Non-members 6,500 €**

## Silver

**Members 3,000 €  
Non-members 4,500 €**



# PLATINUM Package

Members 7,000 €  
Non-members 10,000 €

- ✓ Question from your senior level staff at the opening session or closing session;
- ✓ Logo on the Information Desk (the most visible site on the platform)
- ✓ Permanent logo in the live opening session or closing session (banner at the top of the video);
- ✓ Electronic insert during the live opening (window - flash 3 sec.)
- ✓ Premium stand in the first row - with color and customizable image
  - Institutional video 60" – 40Mb
  - Powerpoint Corporate Presentation – max 100Mb
  - PDF folder – max 30Mb
  - Contact WhatsApp and social media
- ✓ Naming rights for the opening session (programme)
- ✓ Logo on the website
- ✓ Logo in the newsletter and promotional emails

# **GOLD** **Package**

Members 4,500 €  
Non-members 6,500 €

- ✓ Electronic insert during one of the sessions, excluding Opening/Closing (window - flash 3 sec.)
- ✓ Premium stand - with color and customizable image
  - Institutional video 60" – 40Mb
  - Powerpoint Corporate Presentation – max 100Mb
  - PDF folder – max 30Mb
  - Contact WhatsApp and social media
- ✓ Naming rights for the closing session (programme)
- ✓ Logo on the website
- ✓ Logo in the newsletter and promotional emails
- ✓ Logo on one of the following:
  - Networking lounge
  - Lobby wall
  - Programme totem in the Lobby

# SILVER Package

Members 3,000 €  
Non-members 4,500 €

## ✓ Side stand

- Institutional video 60" – 40Mb
- Powerpoint Corporate Presentation – max 100Mb
- PDF folder – max 30Mb
- Contact WhatsApp and social media

## ✓ Logo on websites

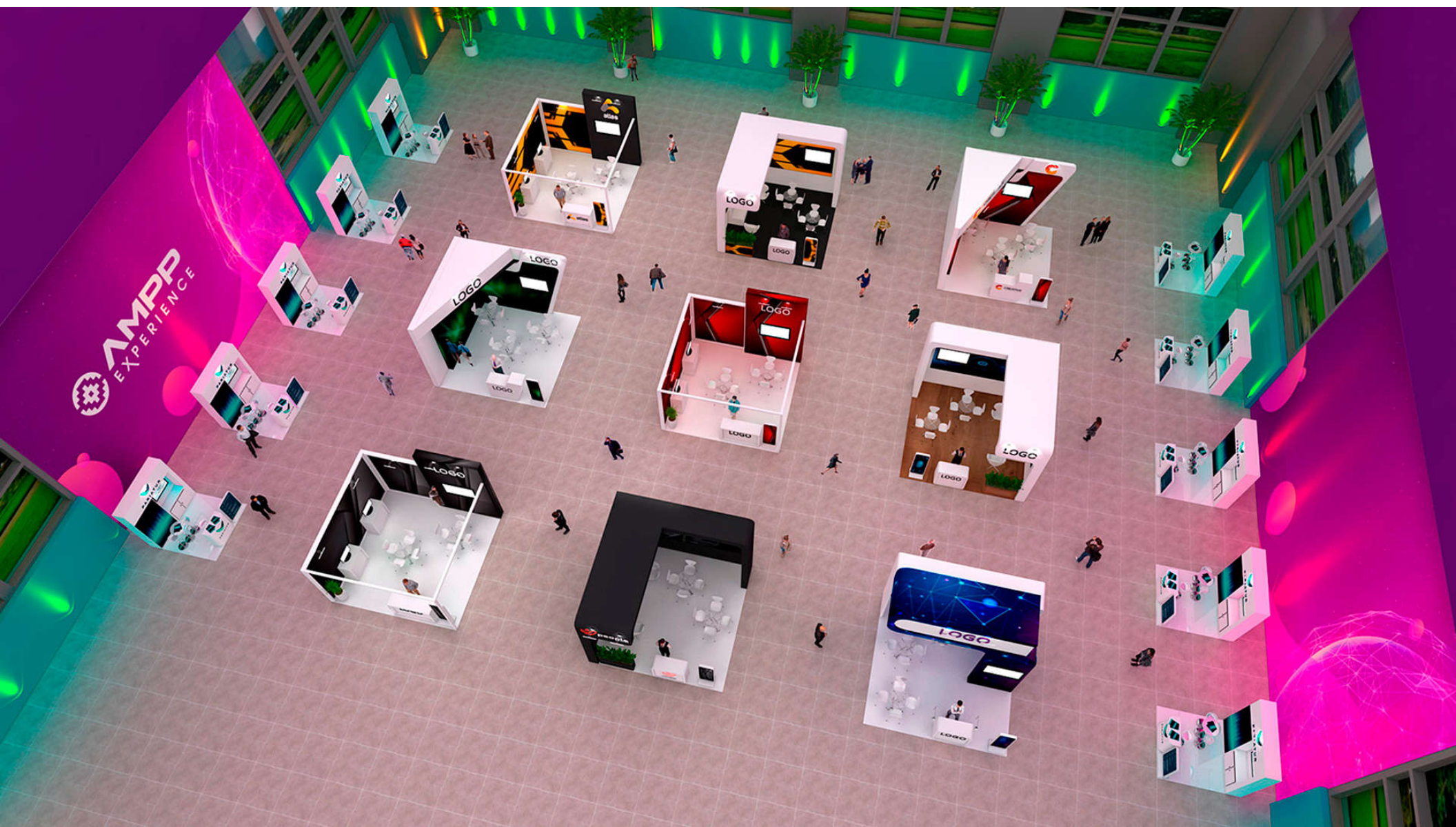
## ✓ Logo on newsletter and emails

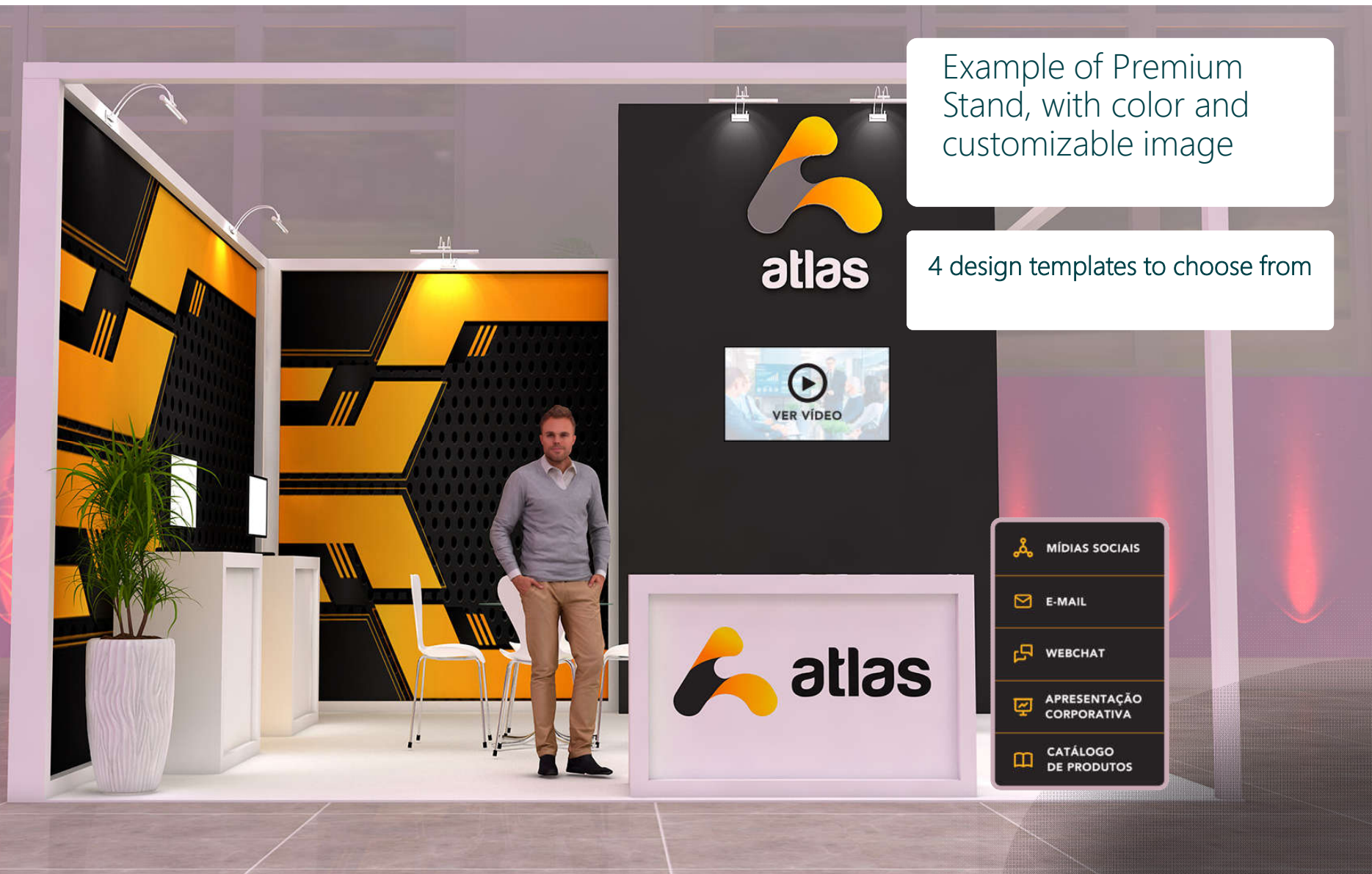


## Comparison of packages:

	Platinum	Gold Plus	Silver
Available quotas	2	7	10
	<b>Members / Non-Members</b>	<b>Members / Non-Members</b>	<b>Members / Non-Members</b>
Investment	<b>7,000 € / 10,000 €</b>	<b>4,500 € / 6,500 €</b>	<b>3,000 € / 4,500 €</b>
Participation of the organization's senior level staff with a question at the opening session	x (or)		-
Participation of the organization's senior level staff with a question at the closing session	x (or)	-	-
Permanent logo in the live opening session (banner at the top of the video)	x (or)	-	-
Permanent logo in the live closing session (banner at the top of the video)	x (or)	-	-
Electronic insert during the live opening / closing session (window - flash 3 sec.)	x	-	-
Electronic insert of logo during one live session except opening / closing session (window - flash 3 sec.)		x	-
*Centre area premium stand on the 1st row - with color and image customizable	x	-	-
*Centre area premium stand on the back rows - with color and image customizable	-	x	-
*Side area stand	-	-	x
Logo on website	x	x	x
Logo on newsletter and emails	x	x	x
Logo on Information desk	x	-	-
Logo on Cyber café wall (network area)	-		-
Logo on Lobby wall (right side)	-	One choice	-
Logo on the Programme Totem in the lobby	-		







Example of Premium Stand, with color and customizable image

4 design templates to choose from





 **people**  
GROUP



  
**people**  
GROUP

-  MÍDIAS SOCIAIS
-  E-MAIL
-  WEBCHAT
-  APRESENTAÇÃO CORPORATIVA
-  CATÁLOGO DE PRODUTOS

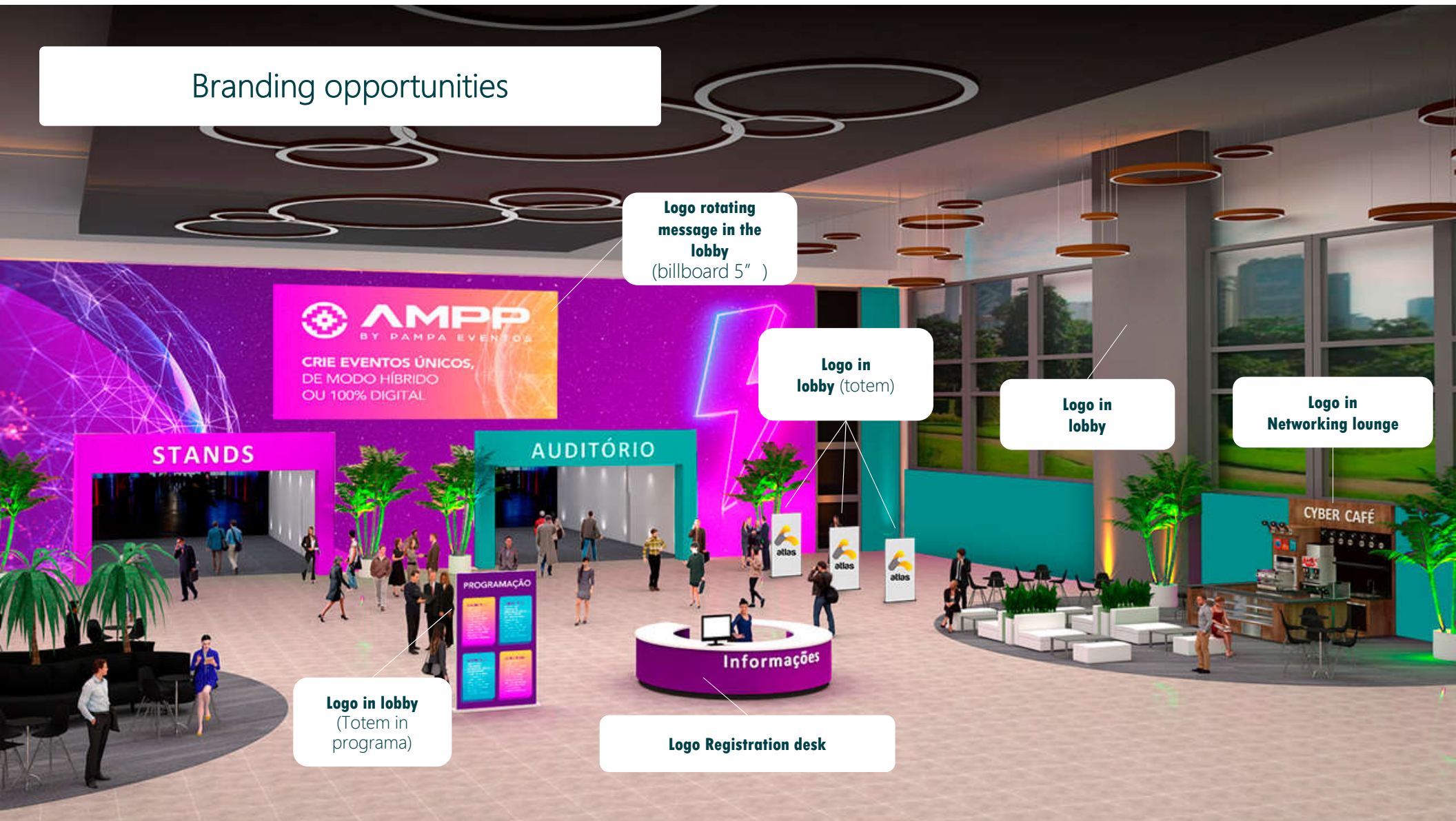
Side Stand Example,  
with customizable color

Standard design template





## Branding opportunities

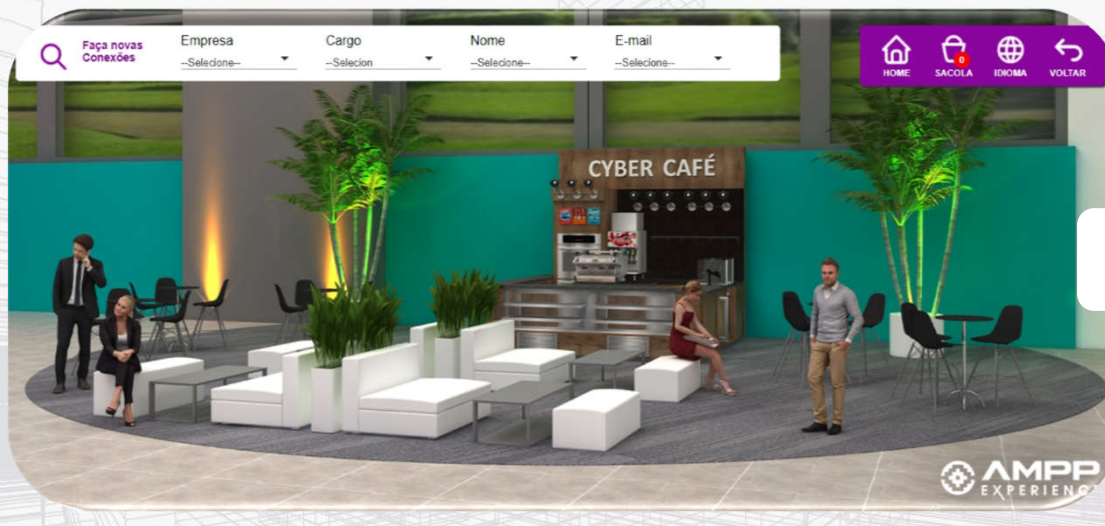




Logo in Registration desk



Logo in lobby  
(Totem in programa)



Logo in Networking  
Lounge



# THANK YOU!



[www.UITP.org](http://www.UITP.org)

