



UITP (International Association of Public Transport) is a passionate champion of sustainable urban mobility and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. We have more than 1,700 member companies coming from 100 countries. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry.

We are currently looking for a:

Head of Communications

As head of communications, directly reporting to the Senior Director Strategy, you will be leading the delivery of UITP communications, managing UITP communications team, defining and implementing UITP internal, membership and external communication strategies.

You will show leadership and initiative in ensuring the coherence of UITP experience for all communication target groups, including staff, UITP members, and the broader transport community.

TASKS

You will be expected to continue the professionalization of UITP communication activities and the establishment of UITP as the organization of reference for urban transport across the world. In parallel, you are expected to develop UITP internal communication to contribute to the achievement of our people management policy internally, and to deliver on our membership communication to reinforce the community of UITP members.

You will be responsible for:

- Management of the communication team, a group of young and dynamic professionals;
- Management of UITP communication budget;
- Defining and overseeing the development and delivery of a fully integrated communications strategy for UITP's activities, in particular addressing:
 - ✓ Internal communication
 - ✓ Membership communication
 - ✓ External UITP communication;
- Supporting UITP policy and advocacy messages with the proper communication channels;
- UITP corporate brand and experience and all UITP digital and printed communication channels;
- The dissemination of UITP free and corporate content through communication plans, campaigns and message creation;

- Overseeing the integration of UITP website and digital communication tools within UITP digital environment, in close cooperation with the digital experience manager and the IT team
- Guaranteeing the proper functioning of the editorial planning
- Contributing to project management for all communications related activities
- Supporting the communication plans for UITP commercial products and events in close cooperation with the Head of Marketing;
- Defining the communication plan for UITP membership services in close cooperation with the Head of Business Development;

PROFILE REQUIREMENTS

- ✓ You have at least 3 years of experience in leading communication activities and can relate to developing communication tools supporting customer experience.
- ✓ You have some management experience in a multicultural environment
- ✓ You have a university degree, preferably in communication and/or marketing
- ✓ You write and speak fluently in English and in one other language, ideally with copywriting/writing experience in English
- ✓ You have a great sense of initiative
- ✓ Strong leadership skills and an understanding of caring management
- ✓ An interest in sustainable development issues

UITP offers a real opportunity to work in a multi-cultural environment with challenging activities and to contribute to the service and business excellence of an International organisation such as UITP.

Deadline for application: 15/9/2020

Starting date: ASAP

Info : www.uitp.org