

PRESS RELEASE

ARTHUR D. LITTLE PUBLISHES 4TH EDITION OF "FUTURE OF MOBILITY" STUDY IN COLLABORATION WITH UITP



BRUSSELS, 16 JULY 2020

Special edition explores mobility in a post-COVID-19 world

Global management consultancy Arthur D. Little has released the fourth edition of its Future of Mobility study in collaboration with UITP.

"The Future of Mobility Post-COVID-19 – Turning the crisis into an opportunity to accelerate towards more sustainable, resilient and human-centric urban mobility systems" has now been officially launched.

The study, which engaged with **over 70 executives** from **more than 30 organisations** worldwide (transport authorities, mass transit operators, mobility solutions providers and professional

bodies), aims to shed light on the impact COVID-19 will have on mobility patterns in the medium- to long term.

It also provides strategic responses to enable mobility policy makers and solutions providers to leverage the disruption caused by the crisis and make step changes in the post-COVID-19 world.

"Changing the basic paradigm of mobility systems is hugely challenging, and up to now, most cities and countries have struggled to make the fundamental changes needed to move towards sustainable, resilient and human-centric urban mobility systems," said François-Joseph Van Audenhove, Partner at Arthur D. Little and Head of the Future of Mobility Lab. "Despite, or even because of, the economic stress that we will see over the coming years, now could be the time for stakeholders to act together to make it happen."

The report provides a summary of more than 100 actions that transport authorities and mobility solutions providers are taking, or planning to take, in response to the crisis.

It also identifies **six "game changers"** that are critical for mobility system players to make the most of what is a unique window of opportunity to move forward and accelerate change.

"Together, we must move beyond the management of short-term response and seize a historical and unique opportunity to start over and shape the future of our cities," said Jérôme Pourbaix, Senior Director of Global Growth at UITP. "We don't want to go from lockdown back to gridlock, therefore this is our chance to work together and bring back better mobility to people in our cities."

A copy of the study can be downloaded in full from

Arthur D. Little and UITP

FOR EDITORS

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than 1800 members in 100 countries, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the newsroom and follow us on Twitter.

Contact: Scott Shepherd
UITP Press and Media Manager
scott.shepherd@uitp.org
0032-2-663-66-73



Arthur D. Little:

Cate Bonthuys Catalyst Comms +44 7746 546773 / cate@catalystcomms.co.uk

