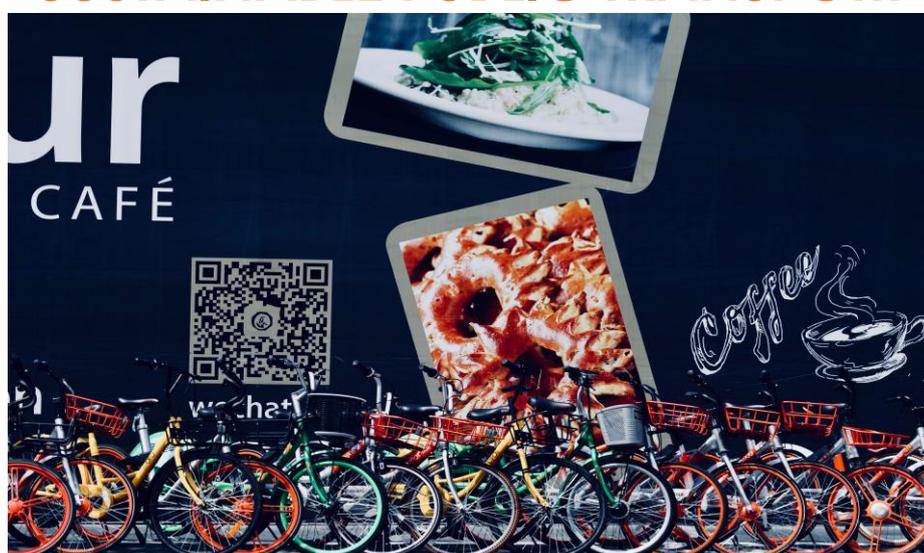


PRESS RELEASE

NEW MOBILITY SERVICES: MAKING SENSE OF CHANGE FOR SUSTAINABLE PUBLIC TRANSPORT



BRUSSELS, 15 JUNE 2020

New mobility services have the potential to reduce private car journeys with complementary and high quality trips alongside public transport.

UITP believes in a sustainable scenario where **public transport constitutes as the backbone of urban mobility systems** and **new mobility services are integrated to support a more sustainable city vision**, less dependent on the private car.

The impacts of services, such as **car-sharing, ride-hailing and bike-sharing**, depend on the local context and regulations, making it important for city authorities to manage their evolution.

So how do cities best address the development of new mobility services?

Our latest **Policy Brief, "New mobility services: Managing change and disruption"**, considers the historical development of informal transport and the role that public transport authorities (PTAs) can provide through four guiding principles.

These four principles – **Redefining public transport services, Cultivating innovation clusters, Fostering a sustainable business model** and **Monitoring and evaluating impacts** - mutually support each other to shape the urban mobility systems of the future.

Current technological developments have led to new mobility services and their **contribution to the restructuring of urban mobility systems**: many of these players are now part of the global UITP family.

Technology has helped raise the public interest for shared goods and services as the notion of **sharing journeys on an on-demand basis is now widespread practice**.

“Managing the disruption caused by changes to the transport system raises institutional issues, questioning whether the public sector and the market can complement each other. For city authorities not to accept and include new mobility services into their public transport networks renders them more likely to compete with the private sector. The latest UITP Policy Brief details the ways in which the public and private sector need to work together for a sustainable system built for the future.”

Daniel Bergeron
Executive Director
Transportation Planning and Mobility
ARTM

The sector must experiment and embrace innovation while ensuring that the process leads to a more sustainable city - by replacing private car use with active and shared modes potentially relying on autonomous vehicle technology.

[View our Policy Brief on New Mobility Services](#)

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FOR EDITORS

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1800 members** in **100 countries**, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the [newsroom](#) and follow us on [Twitter](#).

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