

PRESS RELEASE

DATA AT THE HEART OF PUBLIC TRANSPORT: UITP LAUNCHES NEW PROJECT DATA4PT



BRUSSELS, 25 MARCH 2020

As innovations such as **automated vehicles (AVs)** **Artificial Intelligence (AI)** and **Mobility as a Service (MaaS)** reshape public transport, we're find ourselves living through **a digital transformation**.

People's mobility habits are evolving and **behaviours are being transformed** as we encourage **the progression of new forms of mobility**.

Services such as ride-hailing, car and bike-sharing and shared e-scooters have progressed enormously in recent times – forcing cities to rethink their mobility management.

And yet, none of these new mobility services would meet the needs of people and society without capitalising on the massive amount of **data produced by the public transport sector: Enter Data4PT**.

To **enhance data-sharing practices in the public transport sector**, UITP is pleased to announce **the launch of our newest EU-funded project**. Data4PT has received funding from the European Union's **DG for Mobility and Transport** under grant agreement No MOVE/B4/SUB/2019-104/CEF/PSA/SI2.821136.

Tell me more...

UITP is coordinating Data4PT and has virtually kicked off the project this week, aiming to support the development of data exchange standards and models to fulfil the needs of multimodal travel information service providers.

*“Data4PT aims to contribute to a **seamless door-to-door travel ecosystem across Europe that covers all mobility services**. This will make it easier for providers to deploy services and meet the ever-changing mobility demand and behaviour of citizens. UITP is pleased to **work with 10 other partners on Data4PT** alongside a large number of interested stakeholders and experts.”*

Guido Di Pasquale
Deputy Director – Knowledge and Innovation
UITP

As new mobility players enter the market, large amounts of data is collected by the many providers to enhance their services: **Data is the key to information such as travel activity, type of mobility demand, travel patterns, and much more.**

.... UITP is pleased to **work with ITxPT and 9 EU Member States on Data4PT** - the project will last for four years.



The website of Data4PT will be online soon, *so stay tuned!*

FOR EDITORS

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1800 members** in **100 countries**, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the [newsroom](#) and follow us on [Twitter](#).

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