



PRESS RELEASE

WOMEN IN PUBLIC TRANSPORT: Ground-breaking agreement announced on International Women's Day

Brussels and London, 8 March 2019

The International Transport Workers' Federation (ITF) and **UITP** (the International Association of Public Transport) have signed a joint agreement to strengthen women's employment in public transport.

The two parties will now work with **unions** and **employers** to implement the agreement in pilot cities, with an announcement of the first city expected later this year.

This agreement, announced on International Women's Day, is another step forward in advancing the role of women in our sector.

In 2018, UITP partnered with the <u>World Bank</u> to shed light on the needs of women as public transport users. The <u>global campaign</u>, '<u>PT4ME</u>', was launched with the support of **over 240 of UITP members** who disseminated it from their stations and social networks.

This year, for <u>International Women's Day (8 March 2019)</u>, and under the theme #BalanceforBetter, **UITP** is relaunching the **PT4ME** campaign and shifting the focus to women as workers in the public transport sector.

ITF are proud supporters of the campaign.

UITP is also delighted to announce that <u>Moovit</u>, a leading Mobility as a Service (MaaS) provider and **the world's #1 urban mobility app**, making getting around town easier and more convenient, will be disseminating our **PT4ME** messages from their mobile application!

The special messages on International Women's Day will be given further prominence due to **Moovit's global reach across 90 countries in the world.**

The ITF and UITP agreement on women in public transport shows the practical recommendations for policies to strengthen women's employment, equal opportunities and promote decent work. **It covers nine areas.**

working culture and gender stereotypes, recruitment, work environment and design, facilities (including sanitation), health and safety at work, work-life balance, training, pay equality and corporate policy.

"It is clear that when you improve working conditions to support women's employment, you improve public transport working conditions for everyone. That is why the recommendations in this agreement are so important; every worker and every passenger will benefit from their implementation. But it needs public transport workers and employers to work closely if the agreement is going to lead to real change. That's why we are working with the UITP, and together we'll identify pilot cities to implement the agreement and create a public transport system that everyone,

including women, deserves."

Diana Holland Chair of the ITF Women Transport Workers' Committee

"Women's participation within the sector should not only be promoted, but actively celebrated, with strong institutional and top management support. We need to see changes and improvements in female participation rates from "onboard" our vehicles to "on the Board" of management throughout our organisations."

Cécile Sadoux Head of People Management UITP

Follow the #PT4ME campaign on our channels and show your support for #PT4ME on social media

Read and download a copy of the agreement here!

<u>The International Transport Workers' Federation (ITF)</u> is a democratic global union federation of 670 transport workers trade unions representing over 20 million workers in 140 countries. The ITF works to improve the lives of transport workers globally, encouraging and organising international solidarity among its network of affiliates. The ITF represents the interests of transport workers' unions in bodies that take decisions affecting jobs, employment conditions or safety in the transport industry.

For the latest news from the ITF go here http://www.itfglobal.org/en/news-events/

(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the newsroom and follow us on Twitter.