



# PRESS RELEASE

## TAXI AND RIDE-HAILING CONFERENCE AND EXHIBITION 2020: “SMART PERSONAL RIDES” ARRIVE IN KARLSRUHE



*BRUSSELS, 18 DECEMBER 2019*

**UITP and messe karlsruhe invite you to take a ‘Smart Personal Ride’ to the Taxi and Ride-Hailing Conference and Exhibition 2020.**

We’re all familiar with the choice of new mobility players offering a first and last mile option to compliment the mass transit that keeps our cities moving: but where do they sit alongside the traditional taxis in urban life?

Next March, the **only event** which represents both sectors, will arrive in Karlsruhe, Germany (3-5 March 2020).

Held in conjunction with **IT-TRANS**, you’ll gain in-depth knowledge and learn about smart solutions presented by leading experts from across the world, at the Taxi & Ride-Hailing Conference & Exhibition 2020.

One of the biggest developments during the past five years, and a change that has impacted the taxi sector more than most, has been the emergence of ride-hailing companies.

Many of these new players are now part of the international UITP membership where the Taxi and Ride-Hailing Committee brings together both sectors to examine the challenges ahead.

Under the theme “**Smart Personal Rides**”, the Conference and Exhibition will take place at Karlsruhe Trade Fair Centre, running parallel to IT-TRANS.

*“By holding the Taxi and Ride-Hailing Conference and Exhibition alongside IT-TRANS, it shows the important place taxi transportation and ride-hailing companies have in the discussion concerning the future direction of urban mobility. Working in partnership with Messe Karlsruhe, UITP will bring recognisable names to the stage as we share expertise with an international audience. I encourage everyone with a vested interest in the revolution of the taxi sector to join us in Karlsruhe next March.”*

**Kaan Yildizgoz**

**Senior Director UITP & Author of the Book: “Taxis In the Era of Digitalisation”**

Examining the challenges that will be faced by the sector in the future, decision makers from transport authorities and recognised taxi experts will share their knowledge and interact with visitors.

Key topics will include the future of taxi transportation in the era of technological disruption, taxis and new mobility innovations and achieving customer excellence for taxi transport.

Take the opportunity to join an international audience with **taxi operators, ride-hailing providers, public transport authorities** and **operators – all under one roof**.

**Joint press registration will open in the coming weeks for IT-TRANS and the Taxi and Ride-Hailing Conference and Exhibition...  
Two international events – one free press pass!**

**(UITP) The International Association of Public Transport** works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than 1700 members in almost 100 countries, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes.

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