



PRESS RELEASE

PUBLIC TRANSPORT AND BUSINESS: A POTENTIAL LOVE STORY



It is no coincidence that the most liveable cities in the world are well-equipped with efficient and accessible public transport: mobility is the key to thriving cities.

In order to develop the multifaceted value of public transport, UITP has produced a new Policy Brief: ***Public Transport and Business: Empowering our Cities.***

Public transport spurs **economic growth** and provides **access to a better quality of life** – creating a winning situation for **cities, business** and **public transport**.

The 2018 [UITP CEO Forum in Brussels](#), jointly hosted with [AEMC](#) (European Alliance of Chambers of Commerce), [Transport for London](#) (TfL) and [Brussels Enterprises Commerce and Industry](#) (BECI), discussed the need for a stronger collaboration between all stakeholders from the beginning of public transport and urban development projects.

“As the backbone of any sustainable urban mobility system, public transport brings value to cities, individuals and local businesses, and we must work together to ensure the mutual success of all three.”

Pere Calvet
UITP President

These ideas will be part of the underlying theme of the [Sustainable Urban Mobility Congress \(SUM'19\)](#) taking place in **Bilbao, Spain** (20-21 February 2019), where the **UITP President, Pere Calvet**, will sit on the panel of the most important session of the Congress: '**Economic benefits of mobility for cities**'.

Cities need flourishing businesses - and businesses need flourishing cities to survive. The success of local business is as equally dependent on public transport as public transport is on the economic support of these businesses.

This new UITP Policy Brief shows how public transport and the world of business can become a modern love story.

Read the Policy Brief **Public Transport and Business: Empowering our Cities** in full [here](#).

Discover even more benefits of public transport in our last two Policy Briefs on [health](#) and [urban regeneration](#)



ABOUT UITP

UITP is the largest international association of urban public transportation that is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes, representing operators, suppliers and transport authorities from both public and private sectors, with current membership from more than 1600 member companies in almost 100 countries.

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